

REP HEADLINE# 6296520 TRF# E:120827
\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP19/12 19.40
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296520

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/12 19.40

REP: MAKEGOOD
SPOTS CANCELED ON LN'S 24,44,100
LN'S 130-131 ADDED AS MG'S
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM OBAMA FOR AMERICA

5810

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

24	S		900A-1000A	30		\$275.00	9/12	9/14	1		W-F	1
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PROGRAM : TODAY SHOW2
CON COM1: TODAY SHOW2

44	S		200P-300P	30		\$125.00	9/12	9/14	3		W-F	3
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PROGRAM : RACHEL RAY
CON COM1: RACHEL RAY

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100	S		630P-700P	30		\$5,000.00	9/9	9/9	0		SUN	0
100	S		630P-700P	30		\$5,000.00	9/16	9/16	0		SUN	0
100	S		630P-700P	30		\$5,000.00	9/23	9/23	1		SUN	1
100	S		630P-700P	30		\$5,000.00	9/30	9/30	1		SUN	1

PROGRAM : NBC NEWS SUN
 CON COM1: NBC NEWS SUN

130	A		900P-930P	30		\$4,800.00	9/27	9/27	1		THU	1
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PROGRAM : OFFICE
 CON COM1: OFFICE

131	A		400P-500P	30		\$600.00	9/19	9/21	1		W-F	1
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PROGRAM : DR OZ
 CON COM1: DR OZ

SEP/12 200545.00 OCT/12 14060.00
 CONTRACT TOTAL 214605.00
 TOTAL SPOTS 244

MARKET TOTALS \$731,523 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 776 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 214605	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ./ /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News .TWT...	02	65	30 Comme	Nbr of Spots 3					3	135
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots				1	1	25
6	M-F 5a News ...F..	06	75	30 Comme	Nbr of Spots 1					1	75
9	M-F 530a News ...F..	06	125	30 Comme	Nbr of Spots 1					1	125
12	M-F 6a News .TWT...	02	1000	30 Comme	Nbr of Spots 1					1	1000
13	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
17	M-F 7a Today Show .TWT...	02	1500	30 Comme	Nbr of Spots 1					1	1500
22	M-F 9a Today Show II .TWT...	03	650	30 Comme	Nbr of Spots 2					2	1300
Weekly Totals:					43	46	71	65	17	244	
Closed PR					2	4	1	9		16	

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Associated Copies:	No			Business Category:	Transactional

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23	M-F 9a Today Show II ...F..	06	275	30 Comme	1					1	275
31	M-F 11a Daytime ...F..	06	80	30 Comme	1					1	80
34	M-F 12p Today Show III ...F..	06	100	30 Comme	1					1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	1					1	200
42	M-F 2p Rachael Ray .TWT...	03	250	30 Comme	3					3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	1					1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme					1	1	125
47	M-F 3p Doctors .TWT...	04	425	30 Comme	1					1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	1					1	225
52	M-F 4p Dr Oz .TWT...	03	650	30 Comme	1					1	650
53	M-F 4p Dr Oz	06	300	30 Nbr of Spots	1					1	300
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Closed PR					2	4	1	9		16	

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Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

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56	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots				1	1	300
57	M-F 5p News .TWT...	04	850	30 Comme	Nbr of Spots	2				2	1700
58	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots	1				1	450
62	M-F 530p News .TWT...	03	925	30 Comme	Nbr of Spots	3				3	2775
63	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots	1				1	450
67	M-F 6p News .TWT...	02	2000	30 Comme	Nbr of Spots	1				1	2000
68	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots	1				1	600
74	M-F 7p News ...F..	06	500	30 Comme	Nbr of Spots	1				1	500
77	M-F 730p Entertainment Tonight .TWT...	01	2000	30 Comme	Nbr of Spots	1				1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots	1				1	500
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82	M-Su 11p News TWTF..	02	2000	30 Comme	Nbr of Spots 1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	Nbr of Spots 1					1	625
85	M-Su 11p News MTWTF..	06		30 Comme	Nbr of Spots Closed PR			3		3	
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
96	Sat 1130p ET / 1030p CT Saturday Night LiveS.	06	600	30 Comme	Nbr of Spots		1			1	600
98	Sun 9a NewsS	06	150	30 Comme	Nbr of Spots 1		1			2	300
99	Sun 12p NewsS	06	75	30 Comme	Nbr of Spots			2		2	150
100	Sun 6p NewsS	06	375	30 Comme	Nbr of Spots 1		1			2	750
101	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots Closed PR			1		1	375
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104	Mon 10p ET / 9p CT Grimm M.....	06		30 Comme	Nbr of Spots Closed PR	1				1	
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme	Nbr of Spots		1			1	1800
106	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	Nbr of Spots			1		1	1800
107	Fri 9p ET / 8p CT GrimmF..	06	1700	30 Comme	Nbr of Spots	1	1			2	3400
108	Sat 9p ET / 8p CT Saving HopeS.	06		30 Comme	Nbr of Spots Closed PR						
109	Sat 9p ET / 8p CT Chicago FireS.	06		30 Comme	Nbr of Spots Closed PR	2				2	
110	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30 Comme	Nbr of Spots	1	1			2	10000
111	M-Th, Su 430a News .WT...	06	25	30 Comme	Nbr of Spots Closed PR		4		1	1	5000
112	M-Th, Su 430a News .TWT...	06	25	30 Comme	Nbr of Spots			4		4	100
115	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots		1			1	700
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Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
117	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots		2				2	900
119	M-F 9a Today Show II ..WTF..	06	275	30 Comme	Nbr of Spots Closed PR		1				1	275
121	M-F 10a News ...F..	03	160	30 Comme	Nbr of Spots	1					1	160
122	M-F 10a News ..WTF..	03	160	30 Comme	Nbr of Spots		1				1	160
124	M-F 11a Daytime ..WTF..	03	160	30 Comme	Nbr of Spots		2				2	320
126	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots		1				1	200
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme	Nbr of Spots		2				2	400
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme	Nbr of Spots Closed PR		3				3	375
131	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme	Nbr of Spots		1		4		5	125
132	M-F 3p Doctors ..WTF..	06	225	30 Comme	Nbr of Spots		1				1	225
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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme		3				3	900
135	M-F 4p Dr Oz ..TWTF..	06	300	30 Comme			3	3		6	1800
136	M-F 5p News ..WTF..	03	900	30 Comme		3				3	2700
138	M-F 530p News ..WTF..	06	450	30 Comme		4				4	1800
140	M-F 6p News ..WTF..	03	1200	30 Comme		1				1	1200
144	M-F 7p News ..WTF..	06	500	30 Comme		1				1	500
146	M-F 730p Entertainment Tonight ..WTF..	06	500	30 Comme		1				1	500
148	M-Su 11p News ..WTF..	03	1250	30 Comme		2				2	2500
149	M-Su 11p News ..TWTF..	06		30 Comme				1		1	
150	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	06		30 Comme							
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Associated Copies: No		Business Category: Transactional

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151	Sat 9a NewsS.	03	300	30 Comme		1	1			2	600
152	Sat 7p Entertainment TonightS.	03	650	30 Comme		1		1		2	1300
153	Sun 8a Today ShowS	01	1100	30 Comme		1	1	1		3	3300
154	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme			1	1		2	10000
155	M-Th, Su 430a News M.....	06	25	30 Comme			1	1		2	500
156	M-F 9a Today Show II M.....	06	275	30 Comme			1	1		2	550
157	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1		3	375
159	M-F 530p News M.....	06	450	30 Comme		1	1	1		3	1350
161	M-F 5a News ..WTF..	03	150	30 Comme		1				1	150
162	M-F 5a News ..TWTF..	03	150	30 Comme			1	1		2	300
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163	M-F 530a News ..WTF..	03	250	30 Comme		1				1	250
164	M-F 530a News .TWTF..	03	250	30 Comme			1	1		2	500
165	M-F 6a News .TWTF..	01	1450	30 Comme			2	2		4	5800
166	M-F 6a News M.....	01	1450	30 Comme					1	1	1450
167	M-F 7a Today Show ...F..	03	900	30 Comme	1					1	900
168	M-F 9a Today Show II .TWTF..	03	550	30 Comme			2	2		4	2200
169	M-F 9a Today Show II M.....	03	550	30 Comme					1	1	550
170	M-F 10a News .TWTF..	03	160	30 Comme			2	2		4	640
171	M-F 10a News M.....	03	160	30 Comme					1	1	160
172	M-F 11a Daytime .TWTF..	03	160	30 Comme			2	2		4	640
173	M-F 12p Today Show III	03	200	30 Comme			2	2		4	800
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174	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots				1	1	200
175	M-F 1p Days Of Our Lives ..TWTF..	03	400	30 Comme	Nbr of Spots		2	2		4	1600
176	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots				1	1	400
177	M-F 3p Doctors ..TWTF..	03	450	30 Comme	Nbr of Spots		2	2		4	1800
178	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots				1	1	450
179	M-F 5p News ..TWTF..	03	900	30 Comme	Nbr of Spots		4	4		8	7200
180	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1	1	900
181	M-F 530p News ..TWTF..	03	900	30 Comme	Nbr of Spots		4	4		8	7200
182	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1	1	900
183	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots			2	2	4	4800
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184	M-F 6p News	03	1200	30	Nbr of Spots				1	1	1200
186	M-F 630p ET / 530p CT NBC Nightly News	01	5000	30	Nbr of Spots			1	1	2	10000
187	M-F 7p News	03	1000	30	Nbr of Spots			1	1	2	2000
188	M-F 730p Entertainment Tonight	03	1000	30	Nbr of Spots			2	2	4	4000
189	M-F 730p Entertainment Tonight	03	1000	30	Nbr of Spots				1	1	1000
190	M-Su 11p News	03	1250	30	Nbr of Spots			3	3	6	7500
191	M-Su 11p News	03	1250	30	Nbr of Spots				1	1	1250
192	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots		1			1	650
193	M-F 1135p ET / 1035p CT Tonight Show	01	1300	30	Nbr of Spots			2	2	4	5200
194	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots				1	1	650
Weekly Totals: Total Spots(Ord Spots)					43	48	71	65	17	244	
Closed PR					2	4	1	9		16	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 776 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	214605	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / .11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
	Show			Comme								
196	Sat 12p News	06	75	30	Nbr of Spots		1	1			2	150
197	Sat 6p News	06	350	30	Nbr of Spots		1				1	350
203	Sat 6p News	03	700	30	Nbr of Spots			1			1	700
204	Sat 1130p ET / 1030p CT Saturday Night Live	03	1200	30	Nbr of Spots			1			2	2400
205	Sun 9a News	03	300	30	Nbr of Spots			1			2	600
206	Sun 6p News	03	750	30	Nbr of Spots			1			2	1500
207	Mon 10p ET / 9p CT Revolution	03	3600	30	Nbr of Spots				1		2	7200
208	Tue 10p ET / 9p CT Parenthood	03	3600	30	Nbr of Spots				1		1	3600
209	Fri 9p ET / 8p CT Grimm	03	3400	30	Nbr of Spots			1			2	6800
	Sun 815p ET / 715p CT NBC Sunday			Comme								
Weekly Totals:						43	48	71	65	17	244	
Closed P/R						2	4	1	9		16	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 776 Issue 6



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 214605	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / .11336	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est/PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
210	Night FootballS	03	10000	30 Comme	Nbr of Spots		1	1		2	20000
211	M-F 7a Today Show ..TWTF..	03	900	30 Comme	Nbr of Spots		3	3		6	5400
212	M-F 7a Today Show M.....	03	900	30 Comme	Nbr of Spots				1	1	900
213	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme	Nbr of Spots			1		1	9000
214	M-F 6a News ..TWTF..	03	700	30 Comme	Nbr of Spots		1			1	700
215	M-F 12p Today Show III ..TWTF..	03	200	30 Comme	Nbr of Spots		1			1	200
216	M-F 6p News ..TWTF..	03	1200	30 Comme	Nbr of Spots		1			1	1200
217	Thu 9p ET / 8p CT Office ...T...	03	4800	30 Comme	Nbr of Spots			1		1	4800
218	M-F 4p Dr Oz ...F..	03	600	30 Comme	Nbr of Spots			1		1	600
Weekly Totals: Total Spots(Ord Spots)					43	48	71	65	17	244	
Closed PR					2	4	1	9		16	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
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Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
100	Sun 6p News	:30 Commercial	09/17/12	Closed Pre Emption	375.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
109	Sat 9p ET / 8p CT Chicago Fire	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	09/24/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	:30 Commercial	09/10/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	:30 Commercial	09/03/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
119	M-F 9a Today Show II	:30 Commercial	09/10/12	Closed Pre Emption	275.00	No Makegood / Credit	0000000000	E:120827040
130	M-F 2p Rachael Ray	:30 Commercial	09/10/12	Closed Pre Emption	125.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040
154	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/10/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4		
		09/03	09/10	09/17	09/24	10/01		
Spots	Totals	244	48	71	65	17		
Cost		214605	25680	65440	79565	14090		

Grand Totals:

Spots:	244
Gross Total:	214,605.00
Commission:	32,190.75
Net Total:	182,414.25

REP HEADLINE# 6296520 TRF# E:120827 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP13/12 14.38
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296520 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP13/12 14.38

REP: REVISION
 RATE REVISED ON LN 17
 SPOTS CANCELED ON LN'S 91-94, 98, 105
 LN'S 126-129 ADDED AS MG'S
 NEW TTL \$214,605
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM OBAMA FOR AMERICA

9/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	R		700A-900A	30		\$1,500.00	9/4	9/6	1		TU-TH	1

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 PROGRAM : TODAY SHOW
 CON COM1 : TODAY SHOW

9/14/12 FCC (CS)

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP13/12 14.38
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
91	S		900A-1000A	30		\$300.00	9/8	9/8	0		SAT	0
91	S		900A-1000A	30		\$300.00	9/15	9/15	1		SAT	1
91	S		900A-1000A	30		\$300.00	9/22	9/22	1		SAT	1
91	S		900A-1000A	30		\$300.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS 9A SAT CON COM1: NEWS 9A SAT												
92	S		1200N-100P	30		\$75.00	9/8	9/8	0		SAT	0
92	S		1200N-100P	30		\$75.00	9/15	9/15	1		SAT	1
92	S		1200N-100P	30		\$75.00	9/22	9/22	1		SAT	1
92	S		1200N-100P	30		\$75.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS NOON SDAT CON COM1: NEWS NOON SAT												
93	S		600P-630P	30		\$350.00	9/8	9/8	0		SAT	0
93	S		600P-630P	30		\$350.00	9/15	9/15	1		SAT	1
93	S		600P-630P	30		\$350.00	9/22	9/22	0		SAT	0
93	S		600P-630P	30		\$350.00	9/29	9/29	0		SAT	0
PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT												
94	ES		700P-800P	30		\$650.00	9/8	9/8	0		SAT	0
94	ES		700P-800P	30		\$650.00	9/22	9/22	0		SAT	0
94	ES		700P-800P	30		\$650.00	9/29	9/29	1		SAT	1
PROGRAM : ET CON COM1: ET												

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP13/12 14.38
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
98	ES		1200N-100P	30		\$75.00	9/16	9/16	0		SUN	0
98	ES		1200N-100P	30		\$75.00	9/23	9/23	2		SUN	2
98	ES		1200N-100P	30		\$75.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS NOON SUN CON COM1: NEWS NOON SUN												
105	S		900P-1000P	30		\$650.00	9/8	9/8	0		SAT	0
105	S		900P-1000P	30		\$650.00	9/22	9/29	0		SAT	0
PROGRAM : ENCORE CON COM1: ENCORE												
126	A		700P-800P	30		\$650.00	9/15	9/15	1		SAT	1
PROGRAM : ET CON COM1: ET												
127	A		600A-700A	30		\$700.00	9/17	9/21	1		M-F	1
PROGRAM : AM NEWS CON COM1: AM NEWS												
128	A		1200N-100P	30		\$200.00	9/17	9/21	1		M-F	1
PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3												
129	A		600P-630P	30		\$1,200.00	9/17	9/21	1		M-F	1
PROGRAM : 6P NEWS CON COM1: 6P NEWS												
SEP/12 200545.00 OCT/12 14060.00												CONTRACT TOTAL 214605.00 TOTAL SPOTS 245

REP HEADLINE# 6296520 TRF# E:120827
\$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP13/12 14.38
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$731,523 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- SEP/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES I-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP SEP12/12 09.05
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
 WASHINGTON, DC 20007

REP.# OFF.# SALESMAN #
 BUYER NAME KATIE KEULEMAN
 SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296520

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP12/12 09.05

REP: RATE REVISIONS
 RATES CHANGED ON LN'S 20-21 AND 101
 SPOTS CANCELED ON LN'S 93,95,97,99,102-104 AND 106
 LN'S 118-125 ADDED WITH REVISED RATES
 NEW TTL \$214,005
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM OBAMA FOR AMERICA

9/13

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1536												

20	R		700A-900A	30		\$900.00	9/18	9/28	3		TU-F	6
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
21	R		700A-900A	30		\$900.00	10/1	10/1	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP12/12 09.05
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
93	S		600P-630P	30		\$350.00	9/8	9/8	0		SAT	0
93	S		600P-630P	30		\$350.00	9/15	9/15	1		SAT	1
93	S		600P-630P	30		\$350.00	9/22	9/22	0		SAT	0
93	S		600P-630P	30		\$350.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT												
95	S		1130P-101A	30		\$600.00	9/8	9/8	0		SAT	0
95	S		1130P-101A	30		\$600.00	9/15	9/15	1		SAT	1
95	S		1130P-101A	30		\$600.00	9/22	9/22	0		SAT	0
95	S		1130P-101A	30		\$600.00	9/29	9/29	0		SAT	0
PROGRAM : SNL CON COM1: SNL												
97	ES		900A-1000A	30		\$150.00	9/9	9/9	1		SUN	1
97	ES		900A-1000A	30		\$150.00	9/16	9/16	1		SUN	1
97	ES		900A-1000A	30		\$150.00	9/23	9/23	0		SUN	0
97	ES		900A-1000A	30		\$150.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS 9A SUN CON COM1: NEWS 9A SUN												
99	ES		600P-630P	30		\$375.00	9/9	9/9	1		SUN	1
99	ES		600P-630P	30		\$375.00	9/16	9/16	1		SUN	1
99	ES		600P-630P	30		\$375.00	9/23	9/23	0		SUN	0
99	ES		600P-630P	30		\$375.00	9/30	9/30	0		SUN	0
PROGRAM : NEWS 6P SUN CON COM1: NEWS 6P SUN												

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP12/12 09.05
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
118	A		600P-630P	30		\$700.00	9/22	9/22	1		SAT	1
PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT												
119	A		1130P-101A	30		\$1,200.00	9/22	9/29	1		SAT	2
PROGRAM : SNL CON COM1: SNL												
120	A		900A-1000A	30		\$300.00	9/23	9/30	1		SUN	2
PROGRAM : NEWS 9A SUN CON COM1: NEWS 9A SUN												
121	A		600P-630P	30		\$750.00	9/23	9/30	1		SUN	2
PROGRAM : NEWS 6P SUN CON COM1: NEWS 6P SUN												
122	A		1000P-1100P	30		\$3,600.00	9/24	10/1	1		MON	2
PROGRAM : REVOLUTION CON COM1: REVOLUTION												
123	A		1000P-1100P	30		\$3,600.00	9/25	9/25	1		TUE	1
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
124	A		900P-1000P	30		\$3,400.00	9/21	9/28	1		FRI	2
PROGRAM : GRIMM CON COM1: GRIMM												
125	A		800P-1100P	30		10000.00	9/23	9/30	1		SUN	2
PROGRAM : NFL CON COM1: NFL												

SEP/12 199945.00 OCT/12 14060.00

CONTRACT TOTAL 214005.00
 TOTAL SPOTS 248

214,605

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 765 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 214330	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ././1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News .TWT...	02	65	30 Comme	Nbr of Spots	3					3	195
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots					1	1	25
6	M-F 5a News ...F..	06	75	30 Comme	Nbr of Spots	1					1	75
9	M-F 530a News ...F..	06	125	30 Comme	Nbr of Spots	1					1	125
12	M-F 6a News .TWT...	02	1000	30 Comme	Nbr of Spots	1					1	1000
13	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots	1					1	325
17	M-F 7a Today Show .TWT...	02	1500	30 Comme	Nbr of Spots	1					1	1500
22	M-F 9a Today Show II .TWT...	03	650	30 Comme	Nbr of Spots	2					2	1300
Weekly Totals: Total Spots(Ord Spots)						43	51	70	64	17	245	
Open PR							-1				-1	-275
Closed PR						2	1	1	9		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 765 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	214330	Campaign Ref:	E:120627040
Buyer:		Client/Product/Estimate:	. / . / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots	1				1	275
31	M-F 11a Dayline ...F..	06	80	30 Comme	Nbr of Spots	1				1	80
34	M-F 12p Today Show III ...F..	06	100	30 Comme	Nbr of Spots	1				1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	Nbr of Spots	1				1	200
42	M-F 2p Rachael Ray ..TWT...	03	250	30 Comme	Nbr of Spots	3				3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	Nbr of Spots	1				1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots				1	1	125
47	M-F 3p Doctors ..TWT...	04	425	30 Comme	Nbr of Spots	1				1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	Nbr of Spots	1				1	225
52	M-F 4p Dr Oz ..TWT...	03	650	30 Comme	Nbr of Spots	1				1	650
Weekly Totals: Total Spots(Ord Spots)					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 765 Issue 5



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 214330	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	1					1	300
56	M-F 4p Dr Oz M.....	06	300	30 Comme					1	1	300
57	M-F 5p News .TWT...	04	850	30 Comme	2					2	1700
58	M-F 5p News ...F..	06	450	30 Comme	1					1	450
62	M-F 530p News .TWT...	03	925	30 Comme	3					3	2775
63	M-F 530p News ...F..	06	450	30 Comme	1					1	450
67	M-F 6p News .TWT...	02	2000	30 Comme	1					1	2000
68	M-F 6p News ...F..	06	600	30 Comme	1					1	600
74	M-F 7p News ...F..	06	500	30 Comme	1					1	500
77	M-F 730p Entertainment Tonight .TWT...	01	2000	30 Comme	1					1	2000
Weekly Totals:					43	51	70	64	17	245	
Total Spots(Ord Spots)						-1				-1	-275
Open PR					2	1	1	9		13	
Closed PR											

Greer Margolis Mitchell
1010 Wisconsin Ave
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Barack Obama/ D/ President
Submission Number 765 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 214330	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	1					1	500
82	M-Su 11p News ..TWT...	02	2000	30 Comme	1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	1					1	625
85	M-Su 11p News MTWTF..	06		30 Comme				3		3	
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	1					1	325
96	Sat 1130p ET / 1030p CT Saturday Night LiveS.	06	600	30 Comme		1				1	600
98	Sun 9a NewsS	06	150	30 Comme	1	1				2	300
99	Sun 12p NewsS	06	75	30 Comme			2			2	150
100	Sun 6p NewsS	06	375	30 Comme	1	1				2	750
Weekly Totals:					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
101	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme	Nbr of Spots						
					Closed PR						
104	Mon 10p ET / 9p CT Grimm M.....	06		30 Comme	Nbr of Spots						
					Closed PR						
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme	Nbr of Spots			1		1	1800
					Closed PR						
106	Tue 10p ET / 9p CT Parenthood ..T....	06	1800	30 Comme	Nbr of Spots				1	1	1800
					Closed PR						
107	Fri 9p ET / 8p CT GrimmF..	06	1700	30 Comme	Nbr of Spots	1	1			2	3400
					Closed PR						
108	Sat 9p ET / 8p CT Saving HopeS.	06		30 Comme	Nbr of Spots						
					Closed PR						
109	Sat 9p ET / 8p CT Chicago FireS.	06		30 Comme	Nbr of Spots						
					Closed PR						
110	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30 Comme	Nbr of Spots	1	1			2	10000
					Closed PR						
111	M-Th, Su 430a News ..WT...	06	25	30 Comme	Nbr of Spots		4			4	100
Weekly Totals: Total Spots(Ord Spots)					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

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Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
112	M-Th, Su 430a News ..TWT...	06	25	30 Comme	Nbr of Spots		4	4		8	200
115	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots		1			1	700
117	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots		2			2	900
119	M-F 9a Today Show II ..WTF..	06	275	30 Comme	Nbr of Spots		1			1	275
121	M-F 10a News ...F..	03	160	30 Comme	Nbr of Spots	1				1	160
122	M-F 10a News ..WTF..	03	160	30 Comme	Nbr of Spots		1			1	160
124	M-F 11a Daytime ..WTF..	03	160	30 Comme	Nbr of Spots		2			2	320
126	M-F 12p Today Show III ..WTF..	03	200	30 Comme	Nbr of Spots		1			1	200
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme	Nbr of Spots		2			2	400
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme	Nbr of Spots		4			4	500
Weekly Totals: Total Spots(Ord Spots)					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

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Buyer:		Client/Product/Estimate:	. / . / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
131	M-F 2p Rachael Ray ..TWTF..	06	125	30 Comme			4	4		8	1000
132	M-F 3p Doctors ..WTF..	06	225	30 Comme		1				1	225
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme		3				3	900
135	M-F 4p Dr Oz ..TWTF..	06	300	30 Comme			3	3		6	1800
136	M-F 5p News ..WTF..	03	900	30 Comme		3				3	2700
138	M-F 530p News ..WTF..	06	450	30 Comme		4				4	1800
140	M-F 6p News ..WTF..	03	1200	30 Comme		1				1	1200
144	M-F 7p News ..WTF..	06	500	30 Comme		1				1	500
146	M-F 730p Entertainment Tonight ..WTF..	06	500	30 Comme		1				1	500
148	M-Su 11p News ..WTF..	03	1250	30 Comme		2				2	2500
Weekly Totals: Total Spots(Ord Spots)					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

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Buyer:		Client/Product/Estimate:	. / . / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
149	M-Su 11p News TWTF..	06		30 Comme	Nbr of Spots						
					Closed PR			1		1	
150	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	08		30 Comme	Nbr of Spots						
					Closed PR			2		2	
151	Sat 9a NewsS.	03	300	30 Comme	Nbr of Spots						
					Nbr of Spots		1	1		2	600
152	Sat 7p Entertainment TonightS.	03	650	30 Comme	Nbr of Spots		1			1	1300
					Nbr of Spots						
153	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots		1	1		2	3300
					Nbr of Spots						
154	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	Nbr of Spots		1	1		2	15000
					Nbr of Spots						
155	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots			1		1	50
					Nbr of Spots						
156	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots			1		1	550
					Nbr of Spots						
157	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots		1	1		2	375
					Nbr of Spots						
159	M-F 530p News	06	450	30	Nbr of Spots		1	1	1	3	1350
Weekly Totals:						43	51	70	64	17	245
Open PR							-1			-1	-275
Closed PR						2	1	1	9	13	

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Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
161	M-F 5a News ..WTF..	03	150	30 Comme		1				1	150
162	M-F 5a News ..WTF..	03	150	30 Comme			1	1		2	300
163	M-F 530a News ..WTF..	03	250	30 Comme		1				1	250
164	M-F 530a News ..WTF..	03	250	30 Comme			1	1		2	500
165	M-F 6a News ..WTF..	01	1450	30 Comme			2	2		4	5800
166	M-F 6a News M.....	01	1450	30 Comme					1	1	1450
167	M-F 7a Today Show ...F..	03	900	30 Comme	1					1	900
168	M-F 9a Today Show II ..TWTF..	03	550	30 Comme			2	2		4	2200
169	M-F 9a Today Show II M.....	03	550	30 Comme					1	1	550
170	M-F 10a News	03	160	30 Comme			2	2		4	640

Weekly Totals: Total Spots(Ord Spots)

Open PR	43	51	70	64	17	245
Closed PR	2	1	1	9		13

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Buyer: ..	Client/Product/Estimate: . / . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
171	M-F 10a News M.....	03	160	30 Comme					1	1	160
172	M-F 11a Daytime .TWTF..	03	160	30 Comme			2	2		4	640
173	M-F 12p Today Show III .TWTF..	03	200	30 Comme			2	2		4	800
174	M-F 12p Today Show III M.....	03	200	30 Comme					1	1	200
175	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme			2	2		4	1600
176	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1	1	400
177	M-F 3p Doctors .TWTF..	03	450	30 Comme			2	2		4	1800
178	M-F 3p Doctors M.....	03	450	30 Comme					1	1	450
179	M-F 5p News .TWTF..	03	900	30 Comme			4	4		8	7200
180	M-F 5p News M.....	03	900	30 Comme					1	1	900
Weekly Totals:					43	51	70	64	17	245	
Open PR						-1				-1	-2/5
Closed PR					2	1	1	9		13	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 214330	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 11536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
181	M-F 530p News TWTF..	03	900	30 Comme			4	4		8	7200
182	M-F 530p News M.....	03	900	30 Comme					1	1	900
183	M-F 6p News TWTF..	03	1200	30 Comme			2	2		4	4800
184	M-F 6p News M.....	03	1200	30 Comme					1	1	1200
186	M-F 630p ET / 530p CT NBC Nightly News TWTF..	01	5000	30 Comme			1	1		2	10000
187	M-F 7p News TWTF..	03	1000	30 Comme			1	1		2	2000
188	M-F 730p Entertainment Tonight TWTF..	03	1000	30 Comme			2	2		4	4000
189	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme					1	1	1000
190	M-Su 11p News TWTF..	03	1250	30 Comme			3	3		6	7500
191	M-Su 11p News	03	1250	30 Comme					1	1	1250
Weekly Totals:											
Total Spots(Ord Spots)					43	51	70	64	17	245	
Open PR						-1				-1	
Closed PR					2	1	1	9		13	

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Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
192	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	03	650	30 Comme		1				1	650
193	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	01	1300	30 Comme			2	2		4	5200
194	M-F 1135p ET / 1035p CT Tonight Show M.....	03	650	30 Comme					1	1	650
196	Sat 12p NewsS.	06	75	30 Comme		1	1			2	150
197	Sat 6p NewsS.	06	350	30 Comme		1				1	350
203	Sat 6p NewsS.	03	700	30 Comme			1			1	700
204	Sat 1130p ET / 1030p CT Saturday Night LiveS.	03	1200	30 Comme			1	1		2	2400
205	Sun 9a NewsS	03	300	30 Comme			1	1		2	600
206	Sun 6p News	03	750	30 Comme			1	1		2	1500
Weekly Totals:					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

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Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
207	Mon 10p ET / 9p CT Revolution M.....	03	3600	30 Comme				1	1	2	7200
208	Tue 10p ET / 9p CT Parenthood T.....	03	3600	30 Comme				1		1	3600
209	Fri 9p ET / 8p CT GrimmF..	03	3400	30 Comme			1	1		2	6800
210	Sun 815p ET / 715p CT NBC Sunday Night FootballS	03	10000	30 Comme			1	1		2	20000
211	M-F 7a Today Show .TWTF..	03	900	30 Comme			3	3		6	5400
212	M-F 7a Today Show M.....	03	900	30 Comme					1	1	900
213	Mon 8-10p ET / 7-9p CT Voice M.....	03	9000	30 Comme				1		1	9000
214	M-F 6a News MTWTF..	03	700	30 Comme				1		1	700
215	M-F 12p Today Show III MTWTF..	03	200	30 Comme				1		1	200
216		03	1200	30 Nbr of Spots			1			1	1200
Weekly Totals: Total Spots(Ord Spots)					43	51	70	64	17	245	
Open PR						-1				-1	-275
Closed PR					2	1	1	9		13	

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Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
M-F 6p News											
MTWTF..				Comme							
Weekly Totals:					Total Spots(Ord Spots)	43	51	70	64	17	245
					Open PR		-1				-1
					Closed PR	2	1	1	9		13

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
100	Sun 6p News	:30 Commercial	09/17/12	Closed Pre Emption	375.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
109	Sat 9p ET / 8p CT Chicago Fire	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	09/10/12	Closed Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	:30 Commercial	09/03/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	:30 Commercial	09/10/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
119	M-F 9a Today Show II	:30 Commercial	09/24/12	Closed Pre Emption	275.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040

Grand Totals

	09/03	09/10	09/17	09/24	10/01	10/07
Spots	245	51	70	64		17
Cost	214605	29860	64840	74765		14060

Grand Totals:		Spots:	245
		Gross Total:	214,330.00
		Commission:	32,149.50
		Net Total:	182,180.50

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN
 3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296520 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP7/12 11.08

REP: REVISION
 CANCELLED LINES 111,113-117
 REV TTL \$184,955 @248X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM OBAMA FOR AMERICA

9/7/12

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
111	S		500P-530P	60		\$1,800.00	9/10	9/10	0		MON	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1536												
PROGRAM : NEWS 5P CON COM1: NEWS 5P												
113	S		800A-900A	60		\$2,200.00	9/9	9/9	0		SUN	0
PROGRAM : SUN TODAY CON COM1: SUN TODAY												
114	S		1200N-100P	60		\$150.00	9/9	9/9	0		SUN	0
PROGRAM : NEWS NOON SUN CON COM1: NEWS NOON SUN												

9/10/12 FCC (S)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
115	S		800P-1000P	60		\$9,000.00	9/10	9/10	0		MON	0
PROGRAM : THE VOICE CON COM1: THE VOICE												
116	S		1000P-1100P	60		\$3,600.00	9/10	9/10	0		MON	0
PROGRAM : REVOLUTION CON COM1: REVOLUTION												
117	S		900P-1000P	60		\$1,300.00	9/8	9/8	0		SAT	0
PROGRAM : ENCORE CON COM1: ENCORE												
SEP/12			173145.00			OCT/12					11810.00	
CONTRACT TOTAL												184955.00
TOTAL SPOTS												248

MARKET TOTALS \$731,523 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%
 SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6296520 TRF# E:120827
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP6/12 17.03
*** WFLA-TV ***

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL

3050 K ST NW,
WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #
BOYER NAME KATIE KEULEMAN
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6296520

CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP6/12 17.03

REP: REVISION
1X CANCELED ON LN'S 2,72,91-95,100,107
LN'S 113-117 ADDED AS MG'S (60'S SPOTS)
LN 111 RATE REVISED AND LENGTH CHANGED TO 60'S
TTL SAME \$203,005
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM OBAMA FOR AMERICA

2009/9/17

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

✓	S		430A-459A	30		\$25.00	9/9	9/9	0		SUN	0
---	---	--	-----------	----	--	---------	-----	-----	---	--	-----	---

PROGRAM : NEWS 430A
CON COM1: NEWS 430A

✓	S		630P-700P	30		\$2,000.00	9/10	9/10	0		MON	0
---	---	--	-----------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NBC NEWS
CON COM1: NBC NEWS

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP6/12 17.03
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	✓	ES	900A-1000A	30		\$300.00	9/8	9/8	0		SAT	0
91		ES	900A-1000A	30		\$300.00	9/15	9/15	1		SAT	1
91		ES	900A-1000A	30		\$300.00	9/22	9/22	1		SAT	1
91		ES	900A-1000A	30		\$300.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS 9A SAT CON COM1: NEWS 9A SAT												
2	✓	ES	1200N-100P	30		\$75.00	9/8	9/8	0		SAT	0
92		ES	1200N-100P	30		\$75.00	9/15	9/15	1		SAT	1
92		ES	1200N-100P	30		\$75.00	9/22	9/22	1		SAT	1
92		ES	1200N-100P	30		\$75.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS NOON SDAT CON COM1: NEWS NOON SAT												
3	✓	ES	600P-630P	30		\$350.00	9/8	9/8	0		SAT	0
93		ES	600P-630P	30		\$350.00	9/15	9/15	1		SAT	1
93		ES	600P-630P	30		\$350.00	9/22	9/22	1		SAT	1
93		ES	600P-630P	30		\$350.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT												
4	✓	S	700P-800P	30		\$650.00	9/8	9/8	0		SAT	0
94		S	700P-800P	30		\$650.00	9/22	9/29	1		SAT	2
PROGRAM : ET CON COM1: ET												

mkd 9/15 STP NCIR.

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP6/12 17.03
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
95	ES		1130P-101A	30		\$600.00	9/8	9/8	0		SAT	0
95	ES		1130P-101A	30		\$600.00	9/15	9/15	1		SAT	1
95	ES		1130P-101A	30		\$600.00	9/22	9/22	1		SAT	1
95	ES		1130P-101A	30		\$600.00	9/29	9/29	1		SAT	1
PROGRAM : SNL CON COM1: SNL												
96	E		800A-900A	30		\$1,100.00	9/16	9/30	1		SUN	3
PROGRAM : SUN TODAY CON COM1: SUN TODAY												
98	E		1200N-100P	30		\$75.00	9/16	9/30	1		SUN	3
PROGRAM : NEWS NOON SUN CON COM1: NEWS NOON SUN												
100	ES		630P-700P	30		\$5,000.00	9/9	9/9	0		SUN	0
100	ES		630P-700P	30		\$5,000.00	9/16	9/16	1		SUN	1
100	ES		630P-700P	30		\$5,000.00	9/23	9/23	1		SUN	1
100	ES		630P-700P	30		\$5,000.00	9/30	9/30	1		SUN	1
PROGRAM : NBC NEWS SUN CON COM1: NBC NEWS SUN												
101	S		800P-1000P	30		\$4,500.00	9/10	9/10	0		MON	0
101	S		800P-1000P	30		\$4,500.00	9/24	9/24	1		MON	1
PROGRAM : THE VOICE CON COM1: THE VOICE												
102	E		1000P-1100P	30		\$1,800.00	9/17	10/1	1		MON	3
PROGRAM : REVOLUTION CON COM1: REVOLUTION												

9/16-N/A 9/30-N/A-MKSD STP 9/23

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP6/12 17.03
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
105	S		900P-1000P	30		\$650.00	9/8	9/8	0		SAT	0
105	S		900P-1000P	30		\$650.00	9/22	9/29	1		SAT	2
PROGRAM : ENCORE												
CON COM1: ENCORE												
107	S		430A-459A	30		\$25.00	9/10	9/10	0		MON	0
PROGRAM : NEWS 430A												
CON COM1: NEWS 430A												
111	RL		500P-530P	60		\$1,800.00	9/10	9/10	1		MON	1
PROGRAM : NEWS 5P												
CON COM1: NEWS 5P												
113	A		800A-900A	60		\$2,200.00	9/9	9/9	1		SUN	1
PROGRAM : SUN TODAY												
CON COM1: SUN TODAY												
114	A		1200N-100P	60		\$150.00	9/9	9/9	1		SUN	1
PROGRAM : NEWS NOON SUN												
CON COM1: NEWS NOON SUN												
115	A		800P-1000P	60		\$9,000.00	9/10	9/10	1		MON	1
PROGRAM : THE VOICE												
CON COM1: THE VOICE												
116	A		1000P-1100P	60		\$3,600.00	9/10	9/10	1		MON	1
PROGRAM : REVOLUTION												
CON COM1: REVOLUTION												
117	A		900P-1000P	60		\$1,300.00	9/8	9/8	1		SAT	1
PROGRAM : ENCORE												
CON COM1: ENCORE												

SEP/12 191195.00 OCT/12 11810.00 CONTRACT TOTAL 203005.00
 TOTAL SPOTS 254

203/005

REP HEADLINE# 6296520 TRF# E:120827
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP6/12 17.03
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

MARKET TOTALS \$731,523 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI BOOKS- SEP/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 762 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: ...	Client/Product/Estimate: / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News TWTF...	02	65	30	Nbr of Spots	3					3	195
5	M-Th, Su 430a News M.....	06	25	30	Nbr of Spots					1	1	25
6	M-F 5a News ...F..	06	75	30	Nbr of Spots	1					1	75
9	M-F 530a News ...F..	06	125	30	Nbr of Spots	1					1	125
12	M-F 6a News TWTF...	02	1000	30	Nbr of Spots	1					1	1000
13	M-F 6a News ...F..	06	325	30	Nbr of Spots	1					1	325
17	M-F 7a Today Show TWTF...	02	1500	30	Nbr of Spots	1					1	1500
21	M-F 7a Today Show M.....	06	450	30	Nbr of Spots					1	1	450
Weekly Totals: Total Spots(Ord Spots)						43	51	67	65	17	243	
Open PR								-1	-1		-2	
Closed PR						2	1		7		10	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	178730	Campaign Ref:	E:120827040
Buyer:	..	Client/Product/Estimate:	. / 17536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
22	M-F 9a Today Show II TWT...	03	650	30 Comme	Nbr of Spots 2					2	1300
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots 1					1	275
31	M-F 11a Daytime ...F..	06	80	30 Comme	Nbr of Spots 1					1	80
34	M-F 12p Today Show III ...F..	06	100	30 Comme	Nbr of Spots 1					1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	Nbr of Spots 1					1	200
42	M-F 2p Rachael Ray TWT...	03	250	30 Comme	Nbr of Spots 3					3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	Nbr of Spots 1					1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots 1				1	1	125
47	M-F 3p Doctors TWT...	04	425	30 Comme	Nbr of Spots 1					1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	Nbr of Spots 1					1	225
Weekly Totals: Total Spots(Ord Spots)					43	51	67	65	17	243	
Open PR							-1	-1		-2	-5375
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
52	M-F 4p Dr Oz .TWT...	03	650	30 Comme	Nbr of Spots 1					1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	Nbr of Spots 1					1	300
56	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots				1	1	300
57	M-F 5p News .TWT...	04	850	30 Comme	Nbr of Spots 2					2	1700
58	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
62	M-F 530p News .TWT...	03	925	30 Comme	Nbr of Spots 3					3	2775
63	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
67	M-F 6p News .TWT...	02	2000	30 Comme	Nbr of Spots 1					1	2000
68	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots 1					1	600
74	M-F 7p News ...F..	06	500	30 Comme	Nbr of Spots 1					1	500
Weekly Totals: Total Spots(Ord Spots)					43	51	67	65	17	243	
Open PR							-1			-2	
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer:	Client/Product/Estimate: / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
77	M-F 730p Entertainment Tonight TWT...	01	2000	30 Comme	Nbr of Spots 1					1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots 1					1	500
82	M-Su 11p News TWT...	02	2000	30 Comme	Nbr of Spots 1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	Nbr of Spots 1					1	625
85	M-Su 11p News MTWTF..	06		30 Comme	Nbr of Spots Closed PR			3		3	
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
96	Sat 1130p ET / 1030p CT Saturday Night Live ...S.	06	600	30 Comme	Nbr of Spots 1			1		1	1800
98	Sun 9a NewsS	06	150	30 Comme	Nbr of Spots 1			1		1	600
99	Sun 12p NewsS	06	75	30 Comme	Nbr of Spots 2					2	150
100	Sun 6p News	06	375	30 Comme	Nbr of Spots 1			1		1	1125
Weekly Totals:					43	51	67	65	17	243	
Total Spots(Ord Spots)					43	51	67	65	17	243	
Open PR							-1	-1		-2	-5375
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: " "	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
101	Sun 630p ET / 530p CT NBC Nightly NewsS	06		Comme	Nbr of Spots		1			1	375
					Open Pre-Empted		-1			-1	-375
103	Mon 8-10p ET / 7-9p CT Voice M.....S	06	4500	30	Nbr of Spots			1		1	4500
					Closed PR						
104	Mon 10p ET / 9p CT Grimm M.....S	06		30	Nbr of Spots		1			1	
					Closed PR						
105	Mon 10p ET / 9p CT Revolution M.....S	06	1800	30	Nbr of Spots			1	1	2	3600
					Closed PR						
106	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30	Nbr of Spots			1	1	2	3600
					Closed PR						
107	Fri 9p ET / 8p CT GrimmF..	06	1700	30	Nbr of Spots	1	1	1	1	4	6800
					Closed PR						
108	Sat 9p ET / 8p CT Saving HopeS.	06		30	Nbr of Spots						
					Closed PR						
109	Sat 9p ET / 8p CT Chicago FireS.	06	650	30	Nbr of Spots			1		1	650
					Closed PR						
110	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30	Nbr of Spots	1	1	1		3	15000
Weekly Totals:					43	51	67	65	17	243	
Open PR							-1	-1		-2	
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: "	Client/Product/Estimate: . / 11536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
S			Comme	Nbr of Spots						1	5000
					Open Pre-Empted				-1		-1	-5000
111	M-Th, Su 430a News ..WT...	06	25	30	Nbr of Spots		4				4	100
112	M-Th, Su 430a News ..WT...	06	25	30	Nbr of Spots			4			4	200
115	M-F 6a News ..WTF..	03	700	30	Nbr of Spots			1			1	700
117	M-F 7a Today Show ..WTF..	06	450	30	Nbr of Spots		2				2	900
118	M-F 7a Today Show ..TWTF..	06	450	30	Nbr of Spots			3		3	6	2700
119	M-F 9a Today Show II ..WTF..	06	275	30	Nbr of Spots			2			2	550
121	M-F 10a NewsF..	03	160	30	Nbr of Spots	1					1	160
122	M-F 10a News ..WTF..	03	160	30	Nbr of Spots		1				1	160
124	M-F 11a Daytime ..WTF..	03	160	30	Nbr of Spots		2				2	320
126	M-F 12p Today Show III	03	200	30	Nbr of Spots		1				1	200
Weekly Totals:												
Total Spots(Ord Spots)						43	51	67	65	17	243	
Open PR								-1	-1		-2	
Closed PR						2	1		7		10	

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PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	178730	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / 11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme		2				2	400
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme		4				4	500
131	M-F 2p Rachael Ray ..TWTF..	06	125	30 Comme			4	4		8	1000
132	M-F 3p Doctors ..WTF..	06	225	30 Comme		1				1	225
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme		3				3	900
135	M-F 4p Dr Oz ..TWTF..	06	300	30 Comme			3	3		6	1800
136	M-F 5p News ..WTF..	03	900	30 Comme		3				3	2700
138	M-F 530p News ..WTF..	06	450	30 Comme		4				4	1800
140	M-F 6p News ..WTF..	03	1200	30 Comme		1				1	1200
144	M-F 7p News	06	500	30 Comme		1				1	500
Weekly Totals: Total Spots(Ord Spots)					43	51	67	65	17	243	
Open PR							-1	-1		-2	-5375
Closed PR					2	1		7		10	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 762 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
146	M-F 730p Entertainment Tonight ..WTF..	06	500	30 Comme		1				1	500
148	M-Su 11p News ..WTFS.	03	1250	30 Comme		2				2	2500
149	M-Su 11p News ..TWTF..	06		30 Comme				1		1	
150	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06		30 Comme				2		2	
151	Sat 9a NewsS.	03	300	30 Comme		1	1			2	600
152	Sat 7p Entertainment TonightS.	03	650	30 Comme		1		1		2	1300
153	Sun 8a Today ShowS	01	1100	30 Comme		1	1	1		3	3300
154	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme		1	1	1		3	15000
155	M-Th, Su 430a News M.....	06	25	30 Comme			1	1		2	50
Weekly Totals: Total Spots(Ord Spots)					43	61	67	65	17	243	
Open PR							-1	-1		-2	-5375
Closed PR					2	1		7		10	

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 Submission Number 762 Issue 4



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 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: "	Client/Product/Estimate: . / /536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
156	M-F 9a Today Show II	06	275	30			1	1		2	550
	M.....			Comme							
				Nbr of Spots							
157	M-F 2p Rachael Ray	06	125	30		1	1	1		3	375
	M.....			Comme							
				Nbr of Spots							
159	M-F 530p News	06	450	30		1	1	1		3	1350
	M.....			Comme							
				Nbr of Spots							
161	M-F 5a News	03	150	30		1				1	150
	..WTF..			Comme							
				Nbr of Spots							
162	M-F 5a News	03	150	30			1	1		2	300
	..WTF..			Comme							
				Nbr of Spots							
163	M-F 530a News	03	250	30		1				1	250
	..WTF..			Comme							
				Nbr of Spots							
164	M-F 530a News	03	250	30			1	1		2	500
	..WTF..			Comme							
				Nbr of Spots							
165	M-F 6a News	01	1450	30			2	2		4	5800
	..TWTF..			Comme							
				Nbr of Spots							
166	M-F 6a News	01	1450	30					1	1	1450
	M.....			Comme							
				Nbr of Spots							
167	M-F 7a Today Show	03	900	30	1					1	900
	...F..			Comme							
				Nbr of Spots							
Weekly Totals: Total Spots(Ord Spots)					43	51	67	65	17	243	
Open PR							-1	-1		-2	
Closed PR					2	1		7		10	

Greer Margolis Mitchell
1010 Wisconsin Ave
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 762 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 11536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
168	M-F 9a Today Show II TWTF..	03	550	30 Comme			2	2		4	2200
169	M-F 9a Today Show II M.....	03	550	30 Comme					1	1	550
170	M-F 10a News TWTF..	03	160	30 Comme			2	2		4	640
171	M-F 10a News M.....	03	160	30 Comme					1	1	160
172	M-F 11a Daytime TWTF..	03	160	30 Comme			2	2		4	640
173	M-F 12p Today Show III TWTF..	03	200	30 Comme			2	2		4	800
174	M-F 12p Today Show III M.....	03	200	30 Comme					1	1	200
175	M-F 1p Days Of Our Lives TWTF..	03	400	30 Comme			2	2		4	1600
176	M-F 1p Days Of Our Lives M.....	03	400	30 Comme					1	1	400
177	M-F 3p Doctors TWTF..	03	450	30 Comme			2	2		4	1800
Weekly Totals:					43	51	67	65	17	243	
Total Spots(Ord Spots)							-1	-1		-2	
Open PR					2	1		7		10	
Closed PR											-5375

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Washington DC 20007

Barack Obama/ D/ President
Submission Number 762 Issue 4



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 11536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est/PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
178	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots				1	1	450
179	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots		4	4		8	7200
180	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots				1	1	900
181	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots		4	4		8	7200
182	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots				1	1	900
183	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots		2	2		4	4800
184	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1	1	1200
186	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots		1	1		2	10000
187	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		1	1		2	2000
188	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2	2		4	4000
Weekly Totals: Total Spots(Ord Spots)					43	51	67	65	17	243	
Open PR							-1	-1		-2	-5375
Closed PR					2	1		7		10	

Greer Margolis Mitchell
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 762 Issue 4



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 178730	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
189	M-F 730p Entertainment Tonight	03	1000	30	Nbr of Spots					1	1	1000
	M.....			Comme								
190	M-Su 11p News	03	1250	30	Nbr of Spots			3	3		6	7500
	..TWTF..			Comme								
191	M-Su 11p News	03	1250	30	Nbr of Spots					1	1	1250
	M.....			Comme								
192	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots		1				1	650
	..WTF..			Comme								
193	M-F 1135p ET / 1035p CT Tonight Show	01	1300	30	Nbr of Spots			2	2		4	5200
	..TWTF..			Comme								
194	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots					1	1	650
	M.....			Comme								
196	Sat 12p News	06	75	30	Nbr of Spots		1	1			2	150
S.			Comme								
197	Sat 6p News	06	350	30	Nbr of Spots		1	1			2	700
S.			Comme								
Weekly Totals: Total Spots(Ord Spots)						43	51	67	65	17	243	
Open PR								-1	-1		-2	-5375
Closed PR						2	1		7		10	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
100	Sun 6p News	:30 Commercial	09/17/12	Open Pre Emption	375.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	09/24/12	Open Pre Emption	5,000.00	No Makegood / Credit	0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	:30 Commercial	09/10/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	:30 Commercial	09/03/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4		
Totals		09/03	09/10	09/17	09/24	10/01		
Spots	243	43	51	67	65	17		
Cost	184106	29860	31080	53215	58140	14810		

Grand Totals:

Spots:	243
Gross Total:	178,730.00
Commission:	26,809.50
Net Total:	151,920.50

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP. # OFF. # SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296520 CLASS: NATL. LOCAL REGIONAL
 PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP4/12 15.53

REF: REVISIONS
 REVISED RATES LINES
 7,8,10,11,15-18,25,26,29,30,33,36,37,40,41,50,51,60,61,65,66,70-73,76,80,8
 1,85,86,88-90
 REV TTL \$203,005 0263X
 PLEASE CONFIRM
 THANKS SHOSHANA FOR MEGHAN

CON CM OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

✓ R 500A-530A 30 \$150.00 9/12 9/14 1 W-F 1

PROGRAM : NEWS TODAY
 CON COM1: NEWS TODAY

✓ R 500A-530A 30 \$150.00 9/18 9/28 1 TU-F 2

PROGRAM : NEWS TODAY
 CON COM1: NEWS TODAY

9/6/12 FCC (5)

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP4/12 15.53
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
16	R		530A-600A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$250.00	9/12	9/14	1		W-F	1
17	R		530A-600A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$250.00	9/18	9/28	1		TU-F	2
18	R		600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$1,450.00	9/18	9/28	2		TU-F	4
19	R		600A-700A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$1,450.00	10/1	10/1	1		MON	1
20	R		700A-900A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$900.00	9/4	9/6	1		TU-TH	1
21	R		700A-900A PROGRAM : NEWS 6A CON COM1: NEWS 6A	30		\$900.00	9/7	9/7	1		FRI	1
22	R		900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$550.00	9/18	9/28	2		TU-F	4
23	R		900A-1000A PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2	30		\$550.00	10/1	10/1	1		MON	1
24	R		1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$160.00	9/18	9/28	2		TU-F	4

ended 9/4 @ 41500

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP4/12 15.53
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓		R	1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$160.00	10/1	10/1	1		MON	1
✓		R	1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$160.00	9/18	9/28	2		TU-F	4
✓		R	1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$200.00	9/18	9/28	2		TU-F	4
✓		R	1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$200.00	10/1	10/1	1		MON	1
✓		R	100P-200P PROGRAM : DAYS OUR LIVES CON COM1: DAYS OUR LIVES	30		\$400.00	9/18	9/28	2		TU-F	4
✓		R	100P-200P PROGRAM : DAYS OUR LIVES CON COM1: DAYS OUR LIVES	30		\$400.00	10/1	10/1	1		MON	1
✓		R	300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	9/18	9/28	2		TU-F	4
✓		R	300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$450.00	10/1	10/1	1		MON	1
✓		R	500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$900.00	9/18	9/28	4		TU-F	8

FAX# 703-516-9680
HARRIS REPORT FROM REP SEP4/12 15.53
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
✓ 1	R		500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$900.00	10/1	10/1	1		MON	1
✓ 2	R		530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$900.00	9/18	9/28	4		TU-F	8
✓ 3	R		530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$900.00	10/1	10/1	1		MON	1
✓ 4	R		600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	9/18	9/28	2		TU-F	4
✓ 5	R		600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	10/1	10/1	1		MON	1
✓ 6	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,000.00	9/10	9/10	1		MON	1
✓ 7	R		630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$5,000.00	9/18	9/28	1		TU-F	2
✓ 8	R		700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$1,000.00	9/18	9/28	1		TU-F	2
✓ 9	R		730P-800P PROGRAM : ET CON COM1: ET	30		\$1,000.00	9/18	9/28	2		TU-F	4

REP HEADLINE# 6296520 TRF# E:120827
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP4/12 15.53
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

✓	R		730P-800P	30		\$1,000.00	10/1	10/1	1		MON	1
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PROGRAM : ET
 CON COM1 : ET

✓	*		1100P-1135P	30		\$1,250.00	9/18	9/29	3		TU-SA	6
---	---	--	-------------	----	--	------------	------	------	---	--	-------	---

PROGRAM : NEWS 11P
 CON COM1 : NEWS 11P

✓	R		1100P-1135P	30		\$1,250.00	10/1	10/1	1		MON	1
---	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : NEWS 11P
 CON COM1 : NEWS 11P

✓	R		1135P-1237A	30		\$650.00	9/12	9/14	1		W-F	1
---	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TONIGHT SHOW
 CON COM1 : TONIGHT SHOW

✓	R		1135P-1237A	30		\$1,300.00	9/18	9/28	2		TU-F	4
---	---	--	-------------	----	--	------------	------	------	---	--	------	---

PROGRAM : TONIGHT SHOW
 CON COM1 : TONIGHT SHOW

✓	R		1135P-1237A	30		\$650.00	10/1	10/1	1		MON	1
---	---	--	-------------	----	--	----------	------	------	---	--	-----	---

PROGRAM : TONIGHT SHOW
 CON COM1 : TONIGHT SHOW

SEP/12	191195.00	OCT/12	11810.00					CONTRACT TOTAL		203005.00		
								TOTAL SPOTS		263		

MARKET TOTALS \$731,523 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 759 Issue 3



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ././1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News TWT...	02	65	30 Comme	Nbr of Spots	3				3	195
2	M-Th, Su 430a NewsS	06	25	30 Comme	Nbr of Spots	1				1	25
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots				1	1	25
6	M-F 5a News ...F..	06	75	30 Comme	Nbr of Spots	1				1	75
9	M-F 530a News ...F..	06	125	30 Comme	Nbr of Spots	1				1	125
12	M-F 6a News TWT...	02	1000	30 Comme	Nbr of Spots	1				1	1000
13	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots	1				1	325
17	M-F 7a Today Show TWT...	02	1500	30 Comme	Nbr of Spots	1				1	1500
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 759 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
21	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots					1	1	450
22	M-F 9a Today Show II ..TWT...	03	650	30 Comme	Nbr of Spots	2					2	1300
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots	1					1	275
31	M-F 11a Daytime ...F..	06	80	30 Comme	Nbr of Spots	1					1	80
34	M-F 12p Today Show III ...F..	06	100	30 Comme	Nbr of Spots	1					1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	Nbr of Spots	1					1	200
42	M-F 2p Rachael Ray ..TWT...	03	250	30 Comme	Nbr of Spots	3					3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	Nbr of Spots	1					1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots					1	1	125
47	M-F 3p Doctors ..TWT...	04	425	30 Comme	Nbr of Spots	1					1	425
Weekly Totals:						53	58	69	65	17	262	
Total Spots(Ord Spots)												
Open PR									-1		-1	-5000
Closed PR						2	1		7		10	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 759 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 11536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
48	M-F 3p Doctors ...F..	06	225	30 Comme	Nbr of Spots	1				1	225
52	M-F 4p Dr Oz .TWT...	03	650	30 Comme	Nbr of Spots	1				1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	Nbr of Spots	1				1	300
56	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots				1	1	300
57	M-F 5p News .TWT...	04	850	30 Comme	Nbr of Spots	2				2	1700
58	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots	1				1	450
62	M-F 530p News .TWT...	03	925	30 Comme	Nbr of Spots	3				3	2775
63	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots	1				1	450
67	M-F 6p News .TWT...	02	2000	30 Comme	Nbr of Spots	1				1	2000
68	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots	1				1	600
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / .1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
74	M-F 7p News ...F..	06	500	30 Comme		1				1	500
77	M-F 730p Entertainment Tonight ..TWT..	01	2000	30 Comme		1				1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme		1				1	500
82	M-Su 11p News ..TWT..	02	2000	30 Comme		1				1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme		1				1	625
85	M-Su 11p News MTWTFS.	06		30 Comme				3		3	
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme		1				1	325
92	Sat 12p NewsS.	06	75	30 Comme			2			2	300
93	Sat 6p NewsS.	06	350	30 Comme			2			2	1400
96	Sat 1130p ET / 1030p CT Saturday Night Live	06	600	30 Comme		1				1	2400
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est/PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
98	Sun 9a NewsS	06	150	30 Comme		1	1	1		4	600
99	Sun 12p NewsS	06	75	30 Comme	2		2			4	300
100	Sun 6p NewsS	06	375	30 Comme		1	1	1		4	1500
101	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme							
102	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme			1			1	4500
103	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme				1		1	4500
104	Mon 10p ET / 9p CT Grimm M.....	06		30 Comme							
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme			1			1	5400
106	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme				1		1	3600
107	Fri 9p ET / 8p CT Grimm	06	1700	30 Comme	1	1	1	1		4	6800
Weekly Totals:					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ./1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est/PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
108F.. Sat 9p ET / 8p CT Saving Hope	06		Comme 30	Nbr of Spots						
109S.. Sat 9p ET / 8p CT Chicago Fire	06	650	Comme 30	Closed PR	2				2	
110S Sun 815p ET / 715p CT NBC Sunday Night Football	06	5000	Comme 30	Nbr of Spots	1	1	1		3	15000
111	M-Th, Su 430a News	06	25	Comme 30	Nbr of Spots		4			4	100
112	M-Th, Su 430a News	06	25	Comme 30	Nbr of Spots			4	4	8	200
115	M-F 6a News	03	700	Comme 30	Nbr of Spots		1			1	700
117	M-F 7a Today Show	06	450	Comme 30	Nbr of Spots		2			2	900
118	M-F 7a Today Show	06	450	Comme 30	Nbr of Spots			3	3	6	2700
119	M-F 9a Today Show II	06	275	Comme 30	Nbr of Spots		2			2	550
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
121	M-F 10a News ..F..	03	160	30 Comme	1					1	160
122	M-F 10a News ..WTF..	03	160	30 Comme		1				1	160
124	M-F 11a Daytime ..WTF..	03	160	30 Comme		2				2	320
126	M-F 12p Today Show III ..WTF..	03	200	30 Comme		1				1	200
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme		2				2	400
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme		4				4	500
131	M-F 2p Rachael Ray ..TWTF..	06	125	30 Comme			4	4		8	1000
132	M-F 3p Doctors ..WTF..	06	225	30 Comme		1				1	225
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme		3				3	900
136	M-F 4p Dr Oz ..TWTF..	06	300	30 Comme			3	3		6	1800
Weekly Totals: Total Spots(Ord Spots)					53	58	69	85	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	198305	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / 11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
136	M-F 5p News ..WTF..	03	900	30 Comme		3				3	2700
138	M-F 530p News ..WTF..	06	450	30 Comme		4				4	1800
140	M-F 6p News ..WTF..	03	1200	30 Comme		1				1	1200
144	M-F 7p News ..WTF..	06	500	30 Comme		1				1	500
146	M-F 730p Entertainment Tonight ..WTF..	06	500	30 Comme		1				1	500
148	M-Su 11p News ..WTF..	03	1250	30 Comme		2				2	2500
149	M-Su 11p News ..TWTF..	06		30 Comme				1		1	
150	M-F 1135p ET / 1035p CT Tonight Show ..TWTF..	06		30 Comme				2		2	
151	Sat 9a NewsS.	03	300	30 Comme	1	1	1			3	900
152	Sat 7p Entertainment TonightS.	03	650	30 Comme	1	1		1		3	1950
Weekly Totals:					53	58	69	65	17	262	
Total Spots(Ord Spots)											
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer:	Client/Product/Estimate: 1 / 1336	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
133	Sun 8a Today ShowS	01	1100	30 Comme	1	1	1	1		4	4400
154	Sun 630p ET / 530p CT NBC Nightly NewsS	01	5000	30 Comme	1	1	1	1		4	20000
155	M-Th, Su 430a News M.....	06	25	30 Comme		1	1	1		3	75
156	M-F 9a Today Show II M.....	06	275	30 Comme			1	1		2	550
157	M-F 2p Rachael Ray M.....	06	125	30 Comme		1	1	1		3	375
158	M-F 5p News M.....	03	900	30 Comme		1				1	900
159	M-F 530p News M.....	06	450	30 Comme		1	1	1		3	1350
160	Sat 9p ET / 8p CT Law & Order SVUS	06	650	30 Comme	2					2	1300
161	M-F 5a News ..WTF..	03	150	30 Comme		1				1	150
162	M-F 5a News	03	150	30 Comme			1	1		2	300
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	
Closed PR					2	1		7		10	

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Barack Obama/ D/ President
Submission Number 759 Issue 3



WFLA-TV
P.O. Box 1410
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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 198305	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
163	M-F 530a News ..TWTF..	03	250	30 Comme		1				1	250
164	M-F 530a News ..TWTF..	03	250	30 Comme			1	1		2	500
165	M-F 6a News ..TWTF..	01	1450	30 Comme			2	2		4	5800
166	M-F 6a News M.....	01	1450	30 Comme					1	1	1450
167	M-F 7a Today Show ...F..	03	900	30 Comme	1					1	900
168	M-F 9a Today Show II ..TWTF..	03	550	30 Comme			2	2		4	2200
169	M-F 9a Today Show II M.....	03	550	30 Comme					1	1	550
170	M-F 10a News ..TWTF..	03	160	30 Comme			2	2		4	640
171	M-F 10a News M.....	03	160	30 Comme					1	1	160
172	M-F 11a Daytime ..TWTF..	03	160	30 Comme			2	2		4	640
Weekly Totals:											
Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Original

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Buyer: ..	Client/Product/Estimate: . / 11536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
173	M-F 12p Today Show III .TWTF..	03	200	30 Comme	Nbr of Spots			2	2		4	800
174	M-F 12p Today Show III M.....	03	200	30 Comme	Nbr of Spots					1	1	200
175	M-F 1p Days Of Our Lives .TWTF..	03	400	30 Comme	Nbr of Spots			2	2		4	1600
176	M-F 1p Days Of Our Lives M.....	03	400	30 Comme	Nbr of Spots					1	1	400
177	M-F 3p Doctors .TWTF..	03	450	30 Comme	Nbr of Spots			2	2		4	1800
178	M-F 3p Doctors M.....	03	450	30 Comme	Nbr of Spots					1	1	450
179	M-F 5p News .TWTF..	03	900	30 Comme	Nbr of Spots			4	4		8	7200
180	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots					1	1	900
181	M-F 530p News .TWTF..	03	900	30 Comme	Nbr of Spots			4	4		8	7200
182	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots					1	1	900
Weekly Totals: Total Spots(Ord Spots)						53	58	69	65	17	262	
Open PR									-1		-1	-5000
Closed PR						2	1		7		10	

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Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
183	M-F 6p News .TWTF..	03	1200	30 Comme	Nbr of Spots		2	2		4	4800
184	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots				1	1	1200
185	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2000	30 Comme	Nbr of Spots	1				1	2000
186	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	01	5000	30 Comme	Nbr of Spots		1	1		2	10000
187	M-F 7p News .TWTF..	03	1000	30 Comme	Nbr of Spots		1	1		2	2000
188	M-F 730p Entertainment Tonight .TWTF..	03	1000	30 Comme	Nbr of Spots		2	2		4	4000
189	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme	Nbr of Spots				1	1	1000
190	M-Su 11p News .TWTF..	03	1250	30 Comme	Nbr of Spots		3	3		6	7500
191	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots				1	1	1250
	M-F 1135p ET / 1035p CT Tonight										
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

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Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est/PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
192	Show ..WTF..	03	650	30 Comme		1				1	650
193	M-F 1135p ET / 1035p CT Tonight ..TWTF..	01	1300	30 Comme			2	2		4	5200
194	M-F 1135p ET / 1035p CT Tonight M.....	03	650	30 Comme					1	1	650
195	Mon 10p ET / 9p CT The New Normal M.....	06	1800	30 Comme		1				1	1800
Weekly Totals:					53	58	69	65	17	262	
Total Spots(Ord Spots)											
Open PR								-1		-1	-5000
Closed PR					2	1		7		10	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	09/24/12	Open Pre Emption	5,000.00		0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	:30 Commercial	09/10/12	Closed Pre Emption	1,800.00	No Makegood / Credit	0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	:30 Commercial	09/03/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	625.00	No Makegood / Credit	0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Closed Pre Emption	650.00	No Makegood / Credit	0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4	
		09/03	09/10	09/17	09/24	10/01	
Spots	Totals	262	58	69	65		17
Cost		203305	38985	40730	53640	58140	11810

Grand Totals:

Spots:	262
Gross Total:	198,305.00
Commission:	29,745.75
Net Total:	168,559.25

ADV # ADV. NAME POLI/B OBAMA/D/PRE/US REP.# OFF.# SALESMAN #
 AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6296520 CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG28/12 18.26

REP: 8/28 REV
 REMOVED MONDAY SPOTS ON LINES
 3,4,8,11,14,15,19,20,28,29,32,33,35,36,39,40,44,45,49,50,54,55,59,60,64,65
 ,69,70,73,75,76,79,80,84,85,89
 REVISED RATES ON LINES 14,27,28,32,35,59,69,72,84,91,94,96,100
 ADDED LINES 107-112 AS MONDAY ONLY
 REV TTL \$160,935 @263X
 PLEASE CONFIRM
 THANKS! KIM FOR MEGHAN

CON CM OBAMA FOR AMERICA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1536

18	*		430A-459A	30		\$25.00	9/12	9/14	4		W-F	4
PROGRAM : NEWS 430A												
CON COM1: NEWS 430A												
19	*		430A-459A	30		\$25.00	9/18	9/30	4		TU-F,SU	8
PROGRAM : NEWS 430A												
CON COM1: NEWS 430A												

8/28/12

9/14/12 FCC

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG28/12 18.26
CHANGES *** WFLA-TV ***

:LINE#:	REP	:	CD :	TIME PERIOD :	LGTH :	SEC :	RATE :	START DATE :	END DATE :	SPTS/WK :	WEEK INVT :	DAYS :	TOTL SPTS:
✓ B	EY			500A-530A	30		\$75.00	9/18	9/28	1		TU-F	2
PROGRAM : NEWS TODAY CON COM1: NEWS TODAY													
✓ A	EY			530A-600A	30		\$125.00	9/18	9/28	1		TU-F	2
PROGRAM : NEWS TODAY CON COM1: NEWS TODAY													
✓ V	*			600A-700A	30		\$700.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS 6A CON COM1: NEWS 6A													
✓ N	EY			600A-700A	30		\$325.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 6A CON COM1: NEWS 6A													
✓ N	EY			700A-900A	30		\$450.00	9/12	9/14	2		W-F	2
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW													
✓ X	EY			700A-900A	30		\$450.00	9/18	9/28	3		TU-F	6
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW													
✓ M	EY			900A-1000A	30		\$275.00	9/12	9/14	2		W-F	2
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2													
✓ P	*			900A-1000A	30		\$275.00	9/18	9/28	2		TU-F	4
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2													
✓ J	R			1000A-1030A	30		\$160.00	9/7	9/7	1		FRI	1
PROGRAM : NEWS 10A CON COM1: NEWS 10A													

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	*		1000A-1030A	30		\$160.00	9/12	9/14	1		W-F	1
PROGRAM : NEWS 10A												
CON COM1 : NEWS 10A												
19		EX	1000A-1030A	30		\$80.00	9/18	9/28	2		TU-F	4
PROGRAM : NEWS 10A												
CON COM1 : NEWS 10A												
12	*		1100A-1200N	30		\$160.00	9/12	9/14	2		W-F	2
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
13		EX	1100A-1200N	30		\$80.00	9/18	9/28	2		TU-F	4
PROGRAM : DAYTIME												
CON COM1 : DAYTIME												
15	*		1200N-100P	30		\$200.00	9/12	9/14	1		W-F	1
PROGRAM : TODAY SHOW3												
CON COM1 : TODAY SHOW3												
16		EX	1200N-100P	30		\$100.00	9/18	9/28	2		TU-F	4
PROGRAM : TODAY SHOW3												
CON COM1 : TODAY SHOW3												
19		EX	100P-200P	30		\$200.00	9/12	9/14	2		W-F	2
PROGRAM : DAYS OUR LIVES												
CON COM1 : DAYS OUR LIVES												
10		EX	100P-200P	30		\$200.00	9/18	9/28	2		TU-F	4
PROGRAM : DAYS OUR LIVES												
CON COM1 : DAYS OUR LIVES												
11	*		200P-300P	30		\$125.00	9/12	9/14	4		W-F	4
PROGRAM : RACHEL RAY												
CON COM1 : RACHEL RAY												

FAX# 703-516-9680
AUG28/12 18.26
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
45	*		200P-300P	30		\$125.00	9/18	9/28	4		TU-F	8
PROGRAM : RACHEL RAY												
CON COM1 : RACHEL RAY												
46			EY 300P-400P	30		\$225.00	9/12	9/14	1		W-F	1
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
47			EY 300P-400P	30		\$225.00	9/18	9/28	2		TU-F	4
PROGRAM : DOCTORS												
CON COM1 : DOCTORS												
48			EY 400P-500P	30		\$300.00	9/12	9/14	3		W-F	3
PROGRAM : DR OZ												
CON COM1 : DR OZ												
49			EY 400P-500P	30		\$300.00	9/18	9/28	3		TU-F	6
PROGRAM : DR OZ												
CON COM1 : DR OZ												
50	*		500P-530P	30		\$900.00	9/12	9/14	3		W-F	3
PROGRAM : NEWS 5P												
CON COM1 : NEWS 5P												
51			EY 500P-530P	30		\$450.00	9/18	9/28	4		TU-F	8
PROGRAM : NEWS 5P												
CON COM1 : NEWS 5P												
52	*		530P-600P	30		\$450.00	9/12	9/14	4		W-F	4
PROGRAM : NEWS 530P												
CON COM1 : NEWS 530P												
53	*		530P-600P	30		\$450.00	9/18	9/28	4		TU-F	8
PROGRAM : NEWS 530P												
CON COM1 : NEWS 530P												

FAX# 703-516-9680 AUG28/12 18.26
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	*		600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,200.00	9/12	9/14	1		W-F	1
20			EY 600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/18	9/28	2		TU-F	4
21			R 630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$2,250.00	9/10	9/10	1		MON	1
22			EY 630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS	30		\$1,000.00	9/18	9/28	1		TU-F	2
23			EY 700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$500.00	9/12	9/14	1		W-F	1
24			EY 700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$500.00	9/18	9/28	1		TU-F	2
25			EY 730P-800P PROGRAM : ET CON COM1: ET	30		\$500.00	9/12	9/14	1		W-F	1
26			EY 730P-800P PROGRAM : ET CON COM1: ET	30		\$500.00	9/18	9/28	2		TU-F	4
27	*		1100P-1135P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$1,250.00	9/12	9/16	2		W-SU	2

REP HEADLINE# 6296620 TRF# E:120827
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
AUG28/12 18.26
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
86	EX		1100P-1135P	30		\$625.00	9/18	9/30	3		TU-SU	6
PROGRAM : NEWS 11P CON COM1: NEWS 11P												
89	EX		1135P-1237A	30		\$325.00	9/18	9/28	2		TU-F	4
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
91	R		900A-1000A	30		\$300.00	9/8	9/29	1		SAT	4
PROGRAM : NEWS 9A SAT CON COM1: NEWS 9A SAT												
94	R		700P-800P	30		\$650.00	9/8	9/8	1		SAT	1
PROGRAM : ET CON COM1: ET												
94	R		700P-800P	30		\$650.00	9/22	9/29	1		SAT	2
PROGRAM : ET CON COM1: ET												
96	R		800A-900A	30		\$1,100.00	9/9	9/30	1		SUN	4
PROGRAM : SUN TODAY CON COM1: SUN TODAY												
100	R		630P-700P	30		\$5,000.00	9/9	9/30	1		SUN	4
PROGRAM : NBC NEWS SUN CON COM1: NBC NEWS SUN												
107	A		430A-459A	30		\$25.00	9/10	9/10	1		MON	1
PROGRAM : NEWS 430A CON COM1: NEWS 430A												
108	A		430A-459A	30		\$25.00	9/17	9/17	1		MON	1
PROGRAM : NEWS 430A CON COM1: NEWS 430A												
108	A		430A-459A	30		\$25.00	9/24	9/24	1		MON	1
PROGRAM : NEWS 430A CON COM1: NEWS 430A												

9/22
9/29
9/15
mkd: STP 9/15

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
105	A		900A-1000A	30		\$275.00	9/17	9/17	1		MON	1
106	A		900A-1000A	30		\$275.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW2 CON COM1: TODAY SHOW2												
107	A		200P-300P	30		\$125.00	9/10	9/10	1		MON	1
108	A		200P-300P	30		\$125.00	9/17	9/17	1		MON	1
109	A		200P-300P	30		\$125.00	9/24	9/24	1		MON	1
PROGRAM : RACHEL RAY CON COM1: RACHEL RAY												
110	A		500P-530P	30		\$900.00	9/10	9/10	1		MON	1
PROGRAM : NEWS 5P CON COM1: NEWS 5P												
111	A		530P-600P	30		\$450.00	9/10	9/10	1		MON	1
112	A		530P-600P	30		\$450.00	9/17	9/17	1		MON	1
113	A		530P-600P	30		\$450.00	9/24	9/24	1		MON	1
PROGRAM : NEWS 530P CON COM1: NEWS 530P												
SEP/12	154080.00	OCT/12	\$6,855.00									
CONTRACT TOTAL											160935.00	
TOTAL SPOTS											263	

MARKET TOTALS \$731,523 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 SHARES ESTIMATED WMOX 0% WXPX 0% WWSB 6% CABL 0%

SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 757 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	147560	Campaign Ref:	E:120827040
Buyer:	..	Client/Product/Estimate:	./1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	08296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Obama For America	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News .TWT...	02	65	30 Comme	Nbr of Spots	3					3	195
2	M-Th, Su 430a News ...S	06	25	30 Comme	Nbr of Spots	1					1	25
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots					1	1	25
6	M-F 5a NewsF..	06	75	30 Comme	Nbr of Spots	1					1	75
7	M-F 5a News ..WTF..	06	75	30 Comme	Nbr of Spots		1				1	75
9	M-F 530a News ...F..	06	125	30 Comme	Nbr of Spots	1					1	125
10	M-F 530a News ..WTF..	06	125	30 Comme	Nbr of Spots		1				1	125
12	M-F 6a News .TWT...	02	1000	30 Comme	Nbr of Spots	1					1	1000
Weekly Totals:						53	58	69	65	17	262	
Total Spots(Ord Spots)							-1		-5		-6	-13075
Open PR						2			4		6	
Closed PR												

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Barack Obama/ D/ President
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Original

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Buyer: ...	Client/Product/Estimate: ././1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
13	M-F 6a News ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
16	M-F 6a News M.....	06	325	30 Comme	Nbr of Spots				1	1	325
17	M-F 7a Today Show .TWT...	02	1500	30 Comme	Nbr of Spots 1					1	1500
18	M-F 7a Today Show ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
21	M-F 7a Today Show M.....	06	450	30 Comme	Nbr of Spots				1	1	450
22	M-F 9a Today Show II .TWT...	03	650	30 Comme	Nbr of Spots 2					2	1300
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots 1					1	275
26	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots				1	1	275
30	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots				1	1	80
31	M-F 11a Daytime ...F..	06	80	30 Comme	Nbr of Spots 1					1	80
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	147560	Campaign Ref:	E:120827040
Buyer:	...	Client/Product/Estimate:	. / 11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
34	M-F 12p Today Show III ...F..	06	100	30 Comme	Nbr of Spots	1				1	100
37	M-F 12p Today Show III M.....	06	100	30 Comme	Nbr of Spots				1	1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	Nbr of Spots	1				1	200
41	M-F 1p Days Of Our Lives M.....	06	200	30 Comme	Nbr of Spots				1	1	200
42	M-F 2p Rachael Ray TWTF...	03	250	30 Comme	Nbr of Spots	3				3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	Nbr of Spots	1				1	125
46	M-F 2p Rachael Ray M.....	06	125	30 Comme	Nbr of Spots				1	1	125
47	M-F 3p Doctors TWTF...	04	425	30 Comme	Nbr of Spots	1				1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	Nbr of Spots	1				1	225
51	M-F 3p Doctors M.....	06	225	30 Comme	Nbr of Spots				1	1	225
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
52	M-F 4p Dr Oz TWT...	03	650	30 Comme	Nbr of Spots 1					1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	Nbr of Spots 1					1	300
56	M-F 4p Dr Oz M.....	06	300	30 Comme	Nbr of Spots				1	1	300
57	M-F 5p News TWT...	04	850	30 Comme	Nbr of Spots 2					2	1700
58	M-F 5p News ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
61	M-F 5p News M.....	06	450	30 Comme	Nbr of Spots				1	1	450
62	M-F 530p News TWT...	03	925	30 Comme	Nbr of Spots 3					3	2775
63	M-F 530p News ...F..	06	450	30 Comme	Nbr of Spots 1					1	450
66	M-F 530p News M.....	06	450	30 Comme	Nbr of Spots				1	1	450
67	M-F 6p News TWT...	02	2000	30 Comme	Nbr of Spots 1					1	2000
Weekly Totals:					Total Spots(Ord Spots)	53	58	89	65	17	262
					Open PR		-1		-5		-6
					Closed PR	2			4		6

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Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
68	M-F 6p News ...F..	06	600	30 Comme	Nbr of Spots 1					1	600
71	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots				1	1	600
74	M-F 7p News ...F..	06	500	30 Comme	Nbr of Spots 1					1	500
77	M-F 730p Entertainment Tonight TWTF...	01	2000	30 Comme	Nbr of Spots 1					1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots 1					1	500
81	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots				1	1	500
82	M-Su 11p News TWTF...	02	2000	30 Comme	Nbr of Spots 1					1	2000
83	M-Su 11p News ...FS.	06	625	30 Comme	Nbr of Spots 1					1	625
85	M-Su 11p News MTWTFS.	06		30 Comme	Nbr of Spots Closed PR			3		3	
86	M-Su 11p News M.....	06	625	30 Comme	Nbr of Spots				1	1	625
Weekly Totals: (Total Spots(Ord Spots))					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Original

Client:	Barack Obama/ D/ President	Submission Cost:	147560	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / .11536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
87	M-F 1135p ET / 1035p CT Tonight Show ...F..	06	325	30 Comme	Nbr of Spots 1					1	325
88	M-F 1135p ET / 1035p CT Tonight Show ..WTF..	06	325	30 Comme	Nbr of Spots	1				1	325
90	M-F 1135p ET / 1035p CT Tonight Show M.....	06	325	30 Comme	Nbr of Spots				1	1	325
92	Sat 12p NewsS.	06	75	30 Comme	Nbr of Spots		2	2		4	300
93	Sat 6p NewsS.	06	350	30 Comme	Nbr of Spots		2	2		4	1400
96	Sat 1130p ET / 1030p CT Saturday Night LiveS.	06	600	30 Comme	Nbr of Spots	1	1	1	1	4	2400
98	Sun 9a NewsS.	06	150	30 Comme	Nbr of Spots	1	1	1	1	4	600
99	Sun 12p NewsS.	06	75	30 Comme	Nbr of Spots	2		2		4	300
100	Sun 6p News	06	375	30	Nbr of Spots	1	1	1	1	4	1500
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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WFLA-TV
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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / .1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
101	Sun 630p ET / 530p CT NBC Nightly NewsS	06		30 Comme							
				Nbr of Spots							
				Closed PR							
102	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme		1				1	4500
				Nbr of Spots							
103	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme				1		1	4500
				Nbr of Spots							
104	Mon 10p ET / 9p CT Grimm M.....	06	1800	30 Comme		1				1	1800
				Nbr of Spots							
				Open Pre-Empted		-1				-1	-1800
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme			1		1	2	3600
				Nbr of Spots							
106	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme							
				Nbr of Spots							
107	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	1	1	1	1		4	6800
				Nbr of Spots							
108	Sat 9p ET / 8p CT Saving HopeS.	06		30 Comme							
				Closed PR							
109	Sat 9p ET / 8p CT Chicago FireS.	06	650	30 Comme				1		1	650
				Nbr of Spots							
	Sun 815p ET / 715p CT NBC Sunday										
Weekly Totals: Total Spots(Ord Spots)					53	58	69	66	17	262	
Open PR						-1		-5		-6	
Closed PR					2			4		6	

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 757 Issue 2



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ./ /1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
110	Night FootballS	06	5000	30 Comme	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	3	15000
111	M-Th, Su 430a News ..WT...	06	25	30 Comme	Nbr of Spots 4	Nbr of Spots 4	Nbr of Spots 4	Nbr of Spots 4	Nbr of Spots 4	16	400
112	M-Th, Su 430a News ..WT...	06	25	30 Comme	Nbr of Spots 4	Nbr of Spots 4	Nbr of Spots 4	Nbr of Spots 4	Nbr of Spots 4	16	400
113	M-F 5a News ..TWTF..	06	75	30 Comme	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	4	300
114	M-F 530a News ..TWTF..	06	125	30 Comme	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	4	500
115	M-F 6a News ..WTF..	03	700	30 Comme	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	Nbr of Spots 1	4	2800
116	M-F 6a News ..TWTF..	06	325	30 Comme	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	8	2600
117	M-F 7a Today Show ..WTF..	06	450	30 Comme	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	8	3600
118	M-F 7a Today Show ..TWTF..	06	450	30 Comme	Nbr of Spots 3	Nbr of Spots 3	Nbr of Spots 3	Nbr of Spots 3	Nbr of Spots 3	12	5400
119	M-F 9a Today Show II ..WTF..	06	275	30 Comme	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	Nbr of Spots 2	8	2200
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Barack Obama/ D/ President
Submission Number 757 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Barack Obama/ D/ President	Submission Cost:	147560	Campaign Ref:	E:120827040
Buyer:	..	Client/Product/Estimate:	. / .1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
120	M-F 9a Today Show II ..TWTF..	06	275	30 Comme			2	2		4	1300
121	M-F 10a News ...F..	03	160	30 Comme	1					1	160
122	M-F 10a News ..WTF..	03	160	30 Comme		1				1	160
123	M-F 10a News ..TWTF..	06	80	30 Comme			2	2		4	320
124	M-F 11a Daytime ..WTF..	03	160	30 Comme		2				2	320
125	M-F 11a Daytime ..TWTF..	06	80	30 Comme			2	2		4	320
126	M-F 12p Today Show III ..WTF..	03	200	30 Comme		1				1	200
127	M-F 12p Today Show III ..TWTF..	06	100	30 Comme			2	2		4	400
128	M-F 1p Days Of Our Lives ..WTF..	06	200	30 Comme		2				2	400
129	M-F 1p Days Of Our Lives ..TWTF..	06	200	30 Comme			2	2		4	800
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Submission Number 757 Issue 2



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PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: / / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
130	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme		4				4	500
131	M-F 2p Rachael Ray ..WTF..	06	125	30 Comme			4	4		8	1000
132	M-F 3p Doctors ..WTF..	06	225	30 Comme		1				1	225
133	M-F 3p Doctors ..WTF..	06	225	30 Comme			2	2		4	900
134	M-F 4p Dr Oz ..WTF..	06	300	30 Comme		3				3	900
135	M-F 4p Dr Oz ..WTF..	06	300	30 Comme			3	3		6	1800
136	M-F 5p News ..WTF..	03	900	30 Comme		3				3	2700
137	M-F 5p News ..WTF..	06	450	30 Comme			4	4		8	3600
138	M-F 530p News ..WTF..	06	450	30 Comme		4				4	1800
139	M-F 530p News ..WTF..	06	450	30 Comme			4	4		8	3600
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Barack Obama/D/ President
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PHONE (813) 228-8888

Original

Client: Barack Obama/D/ President
Buyer: Barack Obama/D/ President
Submission Cost: 147560
Schedule Dates: 09/03/12 to 10/07/12
Client/Product/Estimate: / / 1536
Weeks: 5
Contract type: Political
Est./PO Number: 06296520
Associated Copies: No
Campaign Ref: E:120827040
Sales Rep: HRP Washington, DC
Order Ref: 06296520
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
140	M-F 6p News ..WTF..	03	1200	30 Comme		1				1	1200
141	M-F 6p News .TWTF..	06	600	30 Comme			2	2		4	2400
142	M-F 630p ET / 530p CT NBC Nightly News M.....	03	2250	30 Comme		1				1	2250
143	M-F 630p ET / 530p CT NBC Nightly News .TWTF..	06	1000	30 Comme			1	1		2	2000
144	M-F 7p News ..WTF..	06	500	30 Comme		1				1	500
145	M-F 7p News .TWTF..	06	500	30 Comme			1	1		2	1000
146	M-F 730p Entertainment Tonight ..WTF..	06	500	30 Comme		1				1	500
147	M-F 730p Entertainment Tonight .TWTF..	06	500	30 Comme			2	2		4	2000
148	M-Su 11p News ..WTFS..	03	1250	30 Comme							
149	M-Su 11p News	06	625	30 Comme							
Weekly Totals:					53	58	69	65	17	262	
Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

Greer Margolis Mitchell
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Washington DC 20007

Barack Obama/ D/ President
Submission Number 757 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 147,560	Campaign Ref: E:120827040
Buyer: .	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
	.TWTF..			Comme	Nbr of Spots			1		1	625
					Open Pre-Empted			-1		-1	-625
150	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	06	325	30	Nbr of Spots			2		2	650
				Comme	Nbr of Spots			2		2	650
					Open Pre-Empted			-2		-2	-650
151	Sat 9a News .S.	03	300	30	Nbr of Spots	1	1	1		3	900
				Comme	Nbr of Spots						
152	Sat 7p Entertainment Tonight .S.	03	650	30	Nbr of Spots	1	1		1	3	1950
				Comme	Nbr of Spots						
153	Sun 8a Today Show .S	01	1100	30	Nbr of Spots	1	1	1	1	4	4400
				Comme	Nbr of Spots						
154	Sun 630p ET / 530p CT NBC Nightly News .S	01	5000	30	Nbr of Spots	1	1	1		3	15000
				Comme	Nbr of Spots						
					Open Pre-Empted			-1		-1	-5000
155	M-Th, Su 430a News M.	06	25	30	Nbr of Spots		1	1		2	75
				Comme	Nbr of Spots						
156	M-F 9a Today Show II M.	06	275	30	Nbr of Spots			1		1	550
				Comme	Nbr of Spots						
157	M-F 2p Rachael Ray M.	06	125	30	Nbr of Spots		1	1	1	3	375
				Comme	Nbr of Spots						
Weekly Totals: Total Spots(Ord Spots)					53	58	69	65	17	262	
Open PR						-1		-5		-6	-13075
Closed PR					2			4		6	

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Barack Obama/ D/ President
Submission Number 757 Issue 2



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Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Barack Obama/ D/ President	Submission Cost: 147560	Campaign Ref: E:120827040
Buyer:	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
158	M-F 5p News	03	900	30		1				1	900
	M.....			Comme							
159	M-F 530p News	06	450	30		1	1	1		3	1350
	M.....			Comme							
160	Sat 9p ET / 8p CT Law & Order SVU	06	650	30						2	1300
S.			Comme							
Weekly Totals:					53	58	69	65	17	262	
Total Spots(Ord Spots)						-1		-5		-5	-13075
Open PR											
Closed PR					2			4		6	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	:30 Commercial	09/24/12	Closed Pre Emption	1,875.00	No Makegood / Credit	0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Closed Pre Emption	1,250.00	No Makegood / Credit	0000000000	E:120827040
110	Sun 815p ET / 715p CT NBC Sunday Night Football	:30 Commercial	09/24/12	Open Pre Emption	5,000.00		0000000000	E:120827040
104	Mon 10p ET / 9p CT Grimm	:30 Commercial	09/10/12	Open Pre Emption	1,800.00		0000000000	E:120827040
108	Sat 9p ET / 8p CT Saving Hope	:30 Commercial	09/03/12	Closed Pre Emption	1,300.00	No Makegood / Credit	0000000000	E:120827040
149	M-Su 11p News	:30 Commercial	09/24/12	Open Pre Emption	625.00		0000000000	E:120827040
150	M-F 1135p ET / 1035p CT Tonight Show	:30 Commercial	09/24/12	Open Pre Emption	650.00		0000000000	E:120827040
154	Sun 630p ET / 530p CT NBC Nightly News	:30 Commercial	09/24/12	Open Pre Emption	5,000.00		0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5					Month 10 Weeks: 4	
Totals		09/03	09/10	09/17	09/24		10/01	
Spots	262	53	58	69	65			17
Cost	160636	38936	40456	36145	39645			6956

Grand Totals:

Spots:	262
Gross Total:	147,560.00
Commission:	22,134.00
Net Total:	125,426.00

REP HEADLINE# 6296520
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
AUG24/12 09.44
*** WFLA-TV ***

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
AGY # _____ AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN WA- MEGHAN MCGARR (H)
WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6296520 CLASS: NATL. _____ LOCAL _____ REGIONAL _____

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 OCT1/12 WK-4

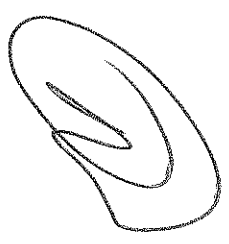
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG24/12 09.44

REP: NEW ORDER
TTL \$135,265 @263X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA



8/24/12

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

LINE	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			430A-459A	30		\$65.00	9/4	9/6	3		TU-TH	3

PROGRAM : NEWS 430A
CON COM1: NEWS 430A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			430A-459A PROGRAM : NEWS 430A CON COM1: NEWS 430A	30		\$25.00	9/9	9/9	1		SUN	1
3			430A-459A PROGRAM : NEWS 430A CON COM1: NEWS 430A	30		\$25.00	9/10	9/14	5		M,W-F	5
4			430A-459A PROGRAM : NEWS 430A CON COM1: NEWS 430A	30		\$25.00	9/17	9/30	5		M-F,SU	10
5			430A-459A PROGRAM : NEWS 430A CON COM1: NEWS 430A	30		\$25.00	10/1	10/1	1		MON	1
6			500A-530A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$75.00	9/7	9/7	1		FRI	1
7			500A-530A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$75.00	9/12	9/14	1		W-F	1
8			500A-530A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$75.00	9/17	9/28	1		M-F	2
9			530A-600A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$125.00	9/7	9/7	1		FRI	1
10			530A-600A PROGRAM : NEWS TODAY CON COM1: NEWS TODAY	30		\$125.00	9/12	9/14	1		W-F	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			530A-600A PROGRAM : NEWS TODAY CON COM1 : NEWS TODAY	30		\$125.00	9/17	9/28	1		M-F	2
12			600A-700A PROGRAM : NEWS 6A CON COM1 : NEWS 6A	30		\$1,000.00	9/4	9/6	1		TU-TH	1
13			600A-700A PROGRAM : NEWS 6A CON COM1 : NEWS 6A	30		\$325.00	9/7	9/7	1		FRI	1
14			600A-700A PROGRAM : NEWS 6A CON COM1 : NEWS 6A	30		\$325.00	9/10	9/14	1		M,W-F	1
15			600A-700A PROGRAM : NEWS 6A CON COM1 : NEWS 6A	30		\$325.00	9/17	9/28	2		M-F	4
16			600A-700A PROGRAM : NEWS 6A CON COM1 : NEWS 6A	30		\$325.00	10/1	10/1	1		MON	1
17			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$1,500.00	9/4	9/6	1		TU-TH	1
18			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$450.00	9/7	9/7	1		FRI	1
19			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$450.00	9/10	9/14	2		M,W-F	2

REP HEADLINE# 6296520
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG24/12 09.44
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	9/17	9/28	3		M-F	6
21			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$450.00	10/1	10/1	1		MON	1
22			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$650.00	9/4	9/6	2		TU-TH	2
23			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/7	9/7	1		FRI	1
24			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/10	9/14	2		M,W-F	2
25			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	9/17	9/28	3		M-F	6
26			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$275.00	10/1	10/1	1		MON	1
27			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	9/7	9/7	1		FRI	1
28			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	9/10	9/14	1		M,W-F	1

REP HEADLINE# 6296520
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG24/12 09.44
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	9/17	9/28	2		M-F	4
30			1000A-1030A PROGRAM : NEWS 10A CON COM1: NEWS 10A	30		\$80.00	10/1	10/1	1		MON	1
31			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	9/7	9/7	1		FRI	1
32			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	9/10	9/14	2		M,W-F	2
33			1100A-1200N PROGRAM : DAYTIME CON COM1: DAYTIME	30		\$80.00	9/17	9/28	2		M-F	4
34			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	9/7	9/7	1		FRI	1
35			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	9/10	9/14	1		M,W-F	1
36			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	9/17	9/28	2		M-F	4
37			1200N-100P PROGRAM : TODAY SHOW3 CON COM1: TODAY SHOW3	30		\$100.00	10/1	10/1	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
47			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$425.00	9/4	9/6	1		TU-TH	1
48			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	9/7	9/7	1		FRI	1
49			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	9/10	9/14	1		M,W-F	1
50			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	9/17	9/28	2		M-F	4
51			300P-400P PROGRAM : DOCTORS CON COM1: DOCTORS	30		\$225.00	10/1	10/1	1		MON	1
52			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$650.00	9/4	9/6	1		TU-TH	1
53			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	9/7	9/7	1		FRI	1
54			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	9/10	9/14	3		M,W-F	3
55			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	9/17	9/28	3		M-F	6

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$300.00	10/1	10/1	1		MON	1
57			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$850.00	9/4	9/6	2		TU-TH	2
58			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	9/7	9/7	1		FRI	1
59			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	9/10	9/14	4		M,W-F	4
60			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	9/17	9/28	4		M-F	8
61			500P-530P PROGRAM : NEWS 5P CON COM1: NEWS 5P	30		\$450.00	10/1	10/1	1		MON	1
62			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$925.00	9/4	9/6	3		TU-TH	3
63			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	9/7	9/7	1		FRI	1
64			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	9/10	9/14	5		M,W-F	5

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
65			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	9/17	9/28	5		M-F	10
66			530P-600P PROGRAM : NEWS 530P CON COM1: NEWS 530P	30		\$450.00	10/1	10/1	1		MON	1
67			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$2,000.00	9/4	9/6	1		TU-TH	1
68			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/7	9/7	1		FRI	1
69			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/10	9/14	1		M,W-F	1
70			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	9/17	9/28	2		M-F	4
71			600P-630P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$600.00	10/1	10/1	1		MON	1
72			630P-700P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,000.00	9/10	9/10	1		MON	1
73			630P-700P PROGRAM : NEWS 6P CON COM1: NEWS 6P	30		\$1,000.00	9/17	9/28	1		M-F	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
74			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$500.00	9/7	9/7	1		FRI	1
75			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$500.00	9/10	9/14	1		M,W-F	1
76			700P-730P PROGRAM : NEWS 7P CON COM1: NEWS 7P	30		\$500.00	9/17	9/28	1		M-F	2
77			730P-800P PROGRAM : ET CON COM1: ET	30		\$2,000.00	9/4	9/6	1		TU-TH	1
78			730P-800P PROGRAM : ET CON COM1: ET	30		\$500.00	9/7	9/7	1		FRI	1
79			730P-800P PROGRAM : ET CON COM1: ET	30		\$500.00	9/10	9/14	1		M,W-F	1
80			730P-800P PROGRAM : ET CON COM1: ET	30		\$500.00	9/17	9/28	2		M-F	4
81			730P-800P PROGRAM : ET CON COM1: ET	30		\$500.00	10/1	10/1	1		MON	1
82			1100P-1135P PROGRAM : NEWS 11P CON COM1: NEWS 11P	30		\$2,000.00	9/4	9/6	1		TU-TH	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
83			1100P-1135P	30		\$625.00	9/7	9/9	1		F-SU	1
			PROGRAM : NEWS 11P									
			CON COM1: NEWS 11P									
84			1100P-1135P	30		\$625.00	9/10	9/16	2		M,W-SU	2
			PROGRAM : NEWS 11P									
			CON COM1: NEWS 11P									
85			1100P-1135P	30		\$625.00	9/17	9/30	3		M-SU	6
			PROGRAM : NEWS 11P									
			CON COM1: NEWS 11P									
86			1100P-1135P	30		\$625.00	10/1	10/1	1		MON	1
			PROGRAM : NEWS 11P									
			CON COM1: NEWS 11P									
87			1135P-1237A	30		\$325.00	9/7	9/7	1		FRI	1
			PROGRAM : TONIGHT SHOW									
			CON COM1: TONIGHT SHOW									
88			1135P-1237A	30		\$325.00	9/12	9/14	1		W-F	1
			PROGRAM : TONIGHT SHOW									
			CON COM1: TONIGHT SHOW									
89			1135P-1237A	30		\$325.00	9/17	9/28	2		M-F	4
			PROGRAM : TONIGHT SHOW									
			CON COM1: TONIGHT SHOW									
90			1135P-1237A	30		\$325.00	10/1	10/1	1		MON	1
			PROGRAM : TONIGHT SHOW									
			CON COM1: TONIGHT SHOW									
91			900A-1000A	30		\$150.00	9/8	9/29	1		SAT	4
			PROGRAM : NEWS 9A SAT									
			CON COM1: NEWS 9A SAT									

9/29
MA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
92			1200N-100P PROGRAM : NEWS NOON SDAT CON COM1: NEWS NOON SAT	30		\$75.00	9/8	9/29	1		SAT	4
93			600P-630P PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT	30		\$350.00	9/8	9/29	1		SAT	4
94			700P-800P PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT	30		\$325.00	9/8	9/8	1		SAT	1
94			700P-800P PROGRAM : NEWS 6P SAT CON COM1: NEWS 6P SAT	30		\$325.00	9/22	9/29	1		SAT	2
95			1130P-101A PROGRAM : SNL CON COM1: SNL	30		\$600.00	9/8	9/29	1		SAT	4
96			800A-900A PROGRAM : SUN TODAY CON COM1: SUN TODAY	30		\$250.00	9/9	9/30	1		SUN	4
97			900A-1000A PROGRAM : NEWS 9A SUN CON COM1: NEWS 9A SUN	30		\$150.00	9/9	9/30	1		SUN	4
98			1200N-100P PROGRAM : NEWS NOON SUN CON COM1: NEWS NOON SUN	30		\$75.00	9/9	9/30	1		SUN	4
99			600P-630P PROGRAM : NEWS 6P SUN CON COM1: NEWS 6P SUN	30		\$375.00	9/9	9/30	1		SUN	4
100			630P-700P PROGRAM : NBC NEWS SUN CON COM1: NBC NEWS SUN	30		\$1,250.00	9/9	9/30	1		SUN	4

REP HEADLINE# 6296520
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

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 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
101			800P-1000P	30		\$4,500.00	9/10	9/10	1		MON	1
101			800P-1000P	30		\$4,500.00	9/24	9/24	1		MON	1
PROGRAM : THE VOICE CON COM1: THE VOICE												
102			1000P-1100P	30		\$1,800.00	9/10	10/1	1		MON	4
PROGRAM : REVOLUTION CON COM1: REVOLUTION												
103			1000P-1100P	30		\$1,800.00	9/18	9/25	1		TUE	2
PROGRAM : PARENTHOOD CON COM1: PARENTHOOD												
104			900P-1000P	30		\$1,700.00	9/7	9/28	1		FRI	4
PROGRAM : GRIMM CON COM1: GRIMM												
105			900P-1000P	30		\$650.00	9/8	9/8	1		SAT	1
105			900P-1000P	30		\$650.00	9/22	9/29	1		SAT	2
PROGRAM : ENCORE CON COM1: ENCORE												
106			800P-1100P	30		\$5,000.00	9/9	9/30	1		SUN	4
PROGRAM : NFL CON COM1: NFL												
SEP/12 128410.00 OCT/12 \$6,855.00 CONTRACT TOTAL 135265.00 TOTAL SPOTS 263												

MARKET TOTALS \$614,840 WFLA 22% WFTS 19% WTSP 23% WTVT 26% WTOG 1% WTTA 2% WMOR 1%
 WMOX 0% WXPX 0% WWSB 6% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*

9/10 GRIMM
 9/8 nkwg
 9/22 n/a
 9/29 Chicago Fic
 - saving hope

Greer Margolis Mitchell
 1010 Wisconsin Ave
 Suite 800
 Washington DC 20007

Barack Obama/ D/ President
 Submission Number 756 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 132140	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ././1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Obama For America	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-Th, Su 430a News TWT...	02	65	30 Comme	Nbr of Spots	3					3	195
2	M-Th, Su 430a NewsS	06	25	30 Comme	Nbr of Spots	1					1	25
3	M-Th, Su 430a News M.WT...	06	25	30 Comme	Nbr of Spots		5				5	125
4	M-Th, Su 430a News MTWT..S	06	25	30 Comme	Nbr of Spots			5	5		10	250
5	M-Th, Su 430a News M.....	06	25	30 Comme	Nbr of Spots					1	1	25
6	M-F 5a News ...F..	06	75	30 Comme	Nbr of Spots	1					1	75
7	M-F 5a News ..WTF..	06	75	30 Comme	Nbr of Spots		1				1	75
8	M-F 5a News MTWTF..	06	75	30 Comme	Nbr of Spots			1	1		2	150
9	M-F 530a News ...F..	06	125	30 Comme	Nbr of Spots	1					1	125
10	M-F 530a News	06	125	30	Nbr of Spots		1				1	125
Weekly Totals:						54	58	69	65	17	263	
Open PR									-4		-4	-3125

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WFLA-TV
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Tampa, FL 33601

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Client:	Barack Obama/ D/ President	Submission Cost:	132140	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / .1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
11	M-F 530a News MTWTF..	06	125	30 Comme			1	1		2	250
12	M-F 6a News ..TWT...	02	1000	30 Comme	1					1	1000
13	M-F 6a News ...F..	06	325	30 Comme	1					1	325
14	M-F 6a News M.WTF..	06	325	30 Comme		1				1	325
15	M-F 6a News MTWTF..	06	325	30 Comme			2	2		4	1300
16	M-F 6a News M.....	06	325	30 Comme					1	1	325
17	M-F 7a Today Show ..TWT...	02	1500	30 Comme	1					1	1500
18	M-F 7a Today Show ...F..	06	450	30 Comme	1					1	450
19	M-F 7a Today Show M.WTF..	06	450	30 Comme		2				2	900
20	M-F 7a Today Show MTWTF..	06	450	30 Comme			3	3		6	2700
21	M-F 7a Today Show M.....	06	450	30 Comme					1	1	450
22	M-F 9a Today Show II	03	650	30 Comme	2					2	1300
Weekly Totals: Total Spots(Ord Spots)					54	56	69	65	17	263	
Open PR								-4		-4	-3125

Local

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WFLA-TV
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 Tampa, FL 33601

PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 132140	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: ././1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
23	M-F 9a Today Show II ...F..	06	275	30 Comme	Nbr of Spots	1					1	275
24	M-F 9a Today Show II M.WTF..	06	275	30 Comme	Nbr of Spots		2				2	550
25	M-F 9a Today Show II MTWTF..	06	275	30 Comme	Nbr of Spots			3			3	825
26	M-F 9a Today Show II M.....	06	275	30 Comme	Nbr of Spots					1	1	275
27	M-F 10a News ...F..	06	80	30 Comme	Nbr of Spots	1					1	80
28	M-F 10a News M.WTF..	06	80	30 Comme	Nbr of Spots		1				1	80
29	M-F 10a News MTWTF..	06	80	30 Comme	Nbr of Spots			2			2	160
30	M-F 10a News M.....	06	80	30 Comme	Nbr of Spots					1	1	80
31	M-F 11a Daytime ...F..	06	80	30 Comme	Nbr of Spots	1					1	80
32	M-F 11a Daytime M.WTF..	06	80	30 Comme	Nbr of Spots		2				2	160
33	M-F 11a Daytime MTWTF..	06	80	30 Comme	Nbr of Spots			2			2	160
34	M-F 12p Today Show III	06	100	30 Comme	Nbr of Spots	1					1	100
Weekly Totals:						54	58	69	65	17	263	
Total Spots(Ord Spots)						54	58	69	65	17	263	
Open PR									-4		-4	-3125

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Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
35	M-F 12p Today Show III M.WTF..	06	100	30 Comme		1				1	100
36	M-F 12p Today Show III MTWTF..	06	100	30 Comme			2	2		4	400
37	M-F 12p Today Show III M.....	06	100	30 Comme					1	1	100
38	M-F 1p Days Of Our Lives ...F..	06	200	30 Comme	1					1	200
39	M-F 1p Days Of Our Lives M.WTF..	06	200	30 Comme		2				2	400
40	M-F 1p Days Of Our Lives MTWTF..	06	200	30 Comme			2	2		4	800
41	M-F 1p Days Of Our Lives M.....	06	200	30 Comme					1	1	200
42	M-F 2p Rachael Ray .TWT...	03	250	30 Comme	3					3	750
43	M-F 2p Rachael Ray ...F..	06	125	30 Comme	1					1	125
44	M-F 2p Rachael Ray M.WTF..	06	125	30 Comme		5				5	625
45	M-F 2p Rachael Ray MTWTF..	06	125	30 Comme			5	5		10	1250
46	M-F 2p Rachael Ray	06	125	30 Comme					1	1	125
Weekly Totals: Total Spots(Ord Spots)					54	58	69	65	17	263	
Open PR							-4			-4	-3125

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Client: Barack Obama/ D/ President	Submission Cost: 132140	Campaign Ref: E:120827040
Buyer:	Client/Product/Estimate: . / . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
47	M-F 3p Doctors TWT...	04	425	30 Comme	1					1	425
48	M-F 3p Doctors ...F..	06	225	30 Comme	1					1	225
49	M-F 3p Doctors M.WTF..	06	225	30 Comme		1				1	225
50	M-F 3p Doctors MTWTF..	06	225	30 Comme			2	2		4	900
51	M-F 3p Doctors M.....	06	225	30 Comme					1	1	225
52	M-F 4p Dr Oz TWT...	03	650	30 Comme	1					1	650
53	M-F 4p Dr Oz ...F..	06	300	30 Comme	1					1	300
54	M-F 4p Dr Oz M.WTF..	06	300	30 Comme		3				3	900
55	M-F 4p Dr Oz MTWTF..	06	300	30 Comme			3	3		6	1800
56	M-F 4p Dr Oz M.....	06	300	30 Comme					1	1	300
57	M-F 5p News TWT...	04	850	30 Comme	2					2	1700
58	M-F 5p News	06	450	30 Comme	1					1	450
Weekly Totals: Total Spots(Ord Spots)					54	58	69	65	17	263	
Open PR								-4		-4	-3125

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Client: Barack Obama/ D/ President	Submission Cost: 132,140	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
59	M-F 5p News M.WTF..	06	450	30 Comme		4				4	1800
60	M-F 5p News MTWTF..	06	450	30 Comme			4	4		8	3600
61	M-F 5p News M.....	06	450	30 Comme					1	1	450
62	M-F 530p News .TWT...	03	925	30 Comme		3				3	2775
63	M-F 530p News ...F..	06	450	30 Comme		1				1	450
64	M-F 530p News M.WTF..	06	450	30 Comme			5			5	2250
65	M-F 530p News MTWTF..	06	450	30 Comme			5	5		10	4500
66	M-F 530p News M.....	06	450	30 Comme					1	1	450
67	M-F 6p News .TWT...	02	2000	30 Comme		1				1	2000
68	M-F 6p News ...F..	06	600	30 Comme		1				1	600
69	M-F 6p News M.WTF..	06	600	30 Comme			1			1	600
70	M-F 6p News	06	600	30 Comme			2	2		4	2400
Weekly Totals: Total Spots(Ord Spots)					54	58	69	65	17	263	
Open PR							-4			-4	-3125

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Client:	Barack Obama/ D/ President	Submission Cost:	132140	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	. / . / 536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
71	M-F 6p News M.....	06	600	30 Comme	Nbr of Spots					1	1	600
72	M-F 630p ET / 530p CT NBC Nightly News M.....	06	1000	30 Comme	Nbr of Spots		1				1	1000
73	M-F 630p ET / 530p CT NBC Nightly News MTWTF..	06	1000	30 Comme	Nbr of Spots			1	1		2	2000
74	M-F 7p News ...F..	06	500	30 Comme	Nbr of Spots	1					1	500
75	M-F 7p News M.WTF..	06	500	30 Comme	Nbr of Spots		1				1	500
76	M-F 7p News MTWTF..	06	500	30 Comme	Nbr of Spots			1	1		2	1000
77	M-F 730p Entertainment Tonight .TWT...	01	2000	30 Comme	Nbr of Spots	1					1	2000
78	M-F 730p Entertainment Tonight ...F..	06	500	30 Comme	Nbr of Spots	1					1	500
79	M-F 730p Entertainment Tonight M.WTF..	06	500	30 Comme	Nbr of Spots		1				1	500
80	M-F 730p Entertainment Tonight MTWTF..	06	500	30 Comme	Nbr of Spots			2	2		4	2000
81	M-F 730p Entertainment Tonight M.....	06	500	30 Comme	Nbr of Spots					1	1	500
Weekly Totals: (Total Spots/Ord Spots)						54	58	69	65	17	263	
Open PR									-4		-4	-3125

Local

Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 756 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Barack Obama/ D/ President	Submission Cost:	132140	Campaign Ref:	E:120827040
Buyer:		Client/Product/Estimate:	/ / 1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type		09/03	09/10	09/17	09/24	10/01	Total	Cost
82	M-Su 11p News ..TWT...	02	2000	30	Nbr of Spots	1					1	2000
83	M-Su 11p News ...FS.	06	625	30	Nbr of Spots	1					1	625
84	M-Su 11p News M.WTFS.	06	625	30	Nbr of Spots		2				2	1250
85	M-Su 11p News MTWTFS.	06	625	30	Nbr of Spots			3			3	1875
86	M-Su 11p News M.....	06	625	30	Nbr of Spots					1	1	625
87	M-F 1135p ET / 1035p CT Tonight ...F..	06	325	30	Nbr of Spots	1					1	325
88	M-F 1135p ET / 1035p CT Tonight ..WTF..	06	325	30	Nbr of Spots		1				1	325
89	M-F 1135p ET / 1035p CT Tonight MTWTF..	06	325	30	Nbr of Spots			2	2		4	1300
90	M-F 1135p ET / 1035p CT Tonight M.....	06	325	30	Nbr of Spots					1	1	325
91	Sat 9a NewsS.	06	150	30	Nbr of Spots	2	1	1			4	600
Weekly Totals: Total Spots(Ord Spots)						54	58	69	65	17	263	
Open PR									-4		-4	-3125

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Buyer:		Client/Product/Estimate:	. / /1536	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/03/12 to 10/07/12	Weeks:	5	Order Ref:	06296520
Est./PO Number:	06296520	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
92	Sat 12p NewsS.	06	75	30 Comme		2	2			4	300
93	Sat 6p NewsS.	06	350	30 Comme		2	2			4	1400
94	Sat 7p Entertainment TonightS.	06	325	30 Comme	1					1	325
95	Sat 7p Entertainment TonightS.	06	325	30 Comme		1		1		2	650
96	Sat 1130p ET / 1030p CT Saturday Night LiveS.	06	600	30 Comme	1	1	1	1		4	2400
97	Sun 8a Today ShowS.	06	250	30 Comme	1	1	1	1		4	1000
98	Sun 9a NewsS.	06	150	30 Comme	1	1	1	1		4	600
99	Sun 12p NewsS.	06	75	30 Comme	2		2			4	300
100	Sun 6p NewsS.	06	375	30 Comme	1	1	1	1		4	1500
101	Sun 630p ET / 530p CT NBC Nightly NewsS.	06	1250	30 Comme	1	1	1			3	3750
102	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme		1				1	4500
Weekly Totals:					54	58	69	65	17	263	-3125
Open PR								-4			

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PHONE (813) 228-8888

Client: Barack Obama/ D/ President	Submission Cost: 132140	Campaign Ref: E:120827040
Buyer: ..	Client/Product/Estimate: . / . / 1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06296520
Est./PO Number: 06296520	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
103	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme	Nbr of Spots			1		1	4500
104	Mon 10p ET / 9p CT Grimm M.....	06	1800	30 Comme	Nbr of Spots		1			1	1800
105	Mon 10p ET / 9p CT Revolution M.....	06	1800	30 Comme	Nbr of Spots		1		1	3	5400
106	Tue 10p ET / 9p CT Parenthood T.....	06	1800	30 Comme	Nbr of Spots		1			2	3600
107	Fri 9p ET / 8p CT Grimm ...F..	06	1700	30 Comme	Nbr of Spots	1		1		4	6800
108	Sat 9p ET / 8p CT Saving HopeS.	06	650	30 Comme	Nbr of Spots	2				2	1300
109	Sat 9p ET / 8p CT Chicago FireS.	06	650	30 Comme	Nbr of Spots			1		1	650
110	Sun 815p ET / 715p CT NBC Sunday Night FootballS	06	5000	30 Comme	Nbr of Spots	1	1		1	4	20000
Weekly Totals:					Total Spots(Ord Spots)	54	58	69	65	17	263
					Open PR			-4			-3125

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
85	M-Su 11p News	30 Commercial	09/24/12	Open Pre Emption	1,875.00		0000000000	E:120827040
101	Sun 630p ET / 530p CT NBC Nightly News	30 Commercial	09/24/12	Open Pre Emption	1,250.00		0000000000	E:120827040

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4	
		09/03	09/10	09/17	09/24	10/01	
Spots	Totals	263	54	58	69	65	17
Cost		135285	33530	29755	30395	34720	6855

Grand Totals:

Spots:	263
Gross Total:	132,140.00
Commission:	19,821.00
Net Total:	112,319.00

Local